PEMBINA Institute

# unGALA 2027

## ★ Sponsorship Opportunities ★

Celebrate the power of
Canada's clean-growth economy

**Thursday, January 28, 2027**
5:30 p.m. – 10:00 p.m.

Evergreen Brick Works
550 Bayview Ave, Toronto

PEMBINA Institute

# unGALA

## ★ Sponsorship Opportunities ★

Pembina Institute's unGALA event creates a unique space for clean economy leaders and influencers to convene, network and share their vision for a prosperous Canada.

| | |
|---|---|
| ›› **Presenting Sponsor** | $25,000 |
| ›› **Sustainability Supporter** | $15,000 |
| ›› **Corporate Table** | $10,000 |

*There are a limited number of corporate tables available*

Contact us for
**Sponsorship Enquiries:**

**Samantha Ward**
Associate Director, Strategic Partnerships

**Email:** SamanthaW@pembina.org

**Phone:** 647-374-5646 ext. 239

Honourable Catherine McKenna, 2019

Mihskakwan James Harper, 2023

Honourable Jonathan Wilkinson, 2020

Elizabeth Dowdeswell, 2018

Minister Champagne, 2026

Ambassador David Cohen, 2024

Honourable Jean Charest, 2025

Rachel Notley, 2016

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## Don’t miss unGALA 2027!

**January 28** will be an unconventional, western-themed night with a relaxed atmosphere, great food, and meaningful connection with leaders across Canada’s sustainability sector. Throw on your cowboy hat and celebrate a clean energy future that supports a prosperous, connected economy. Secure your 2027 sponsorship early.

**The sold-out 2026 unGALA** welcomed 300+ guests, including industry leaders, clean tech entrepreneurs, government officials, non-profit teams, and funders, all coming together to celebrate a bold and inclusive clean economy in Canada.

## About the Pembina Institute

Our 50+ staff in Ontario, Alberta, and B.C. aim to deliver clean energy solutions into the hands of decision makers, thought leaders, the industry and media. Although we’re a hard-working, strategic and productive bunch, it’s still a tall order for a team of our size. We don’t do this alone! Our success ultimately depends on people like you.

By supporting the Pembina Institute, you are helping transform Canada for the better.

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# *un*GALA

## ★ Recognition and Benefits ★

| By supporting the Pembina Institute, you are helping transform Canada for the better. | Presenting Sponsor $25,000 | Sustainability Supporter $15,000 | Corporate Table $10,000 |
|---|---|---|---|
| » **Number of tables** (6 guests per table)<br>* Pembina Institute offers complimentary seats to nonprofits and VIPs, placing two at each table to help shape the conversations unGALA is known for. | 2 | 1 | 1 |
| » **Number of tickets to the VIP reception** | 4 | 2 | 2 |
| » **Photo opportunities with VIPs** | ★ | – | – |
| » **Customized digital event slides**, displayed on video screens throughout the event | 1 | 1 | 1 |
| » **Adjacent to head table** | ★ | – | – |
| » **Recognition by MC** | ★ | – | – |
| » **Logo placement**:<br>• All printed event signage,<br>• unGALA progam,<br>• The Pembina Institute unGALA website with hyperlink to your site. | Prominent | Prominent | Prominent |
| » **Acknowledgement in Pembina Institute's social media channels** | ★ | ★ | ★ |
| » **Mutual use of trademarks to promote support for one year, with permission** | ★ | ★ | ★ |

*Limited number of corporate tables available, please contact **Samantha Ward** for further details.*

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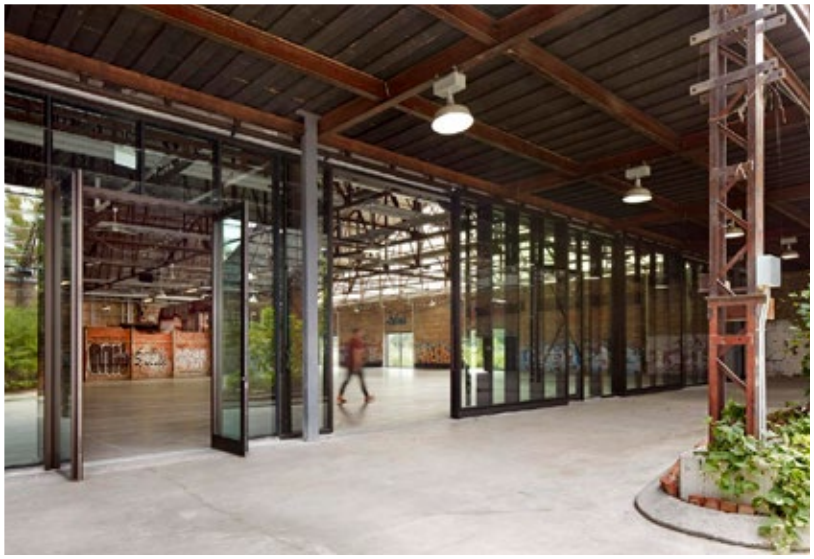
## Join us at the Evergreen Brick Works!

CRH Gallery event space at Evergreen Brick Works was transformed from a collection of deteriorating heritage buildings into a globally recognized showcase for green design and urban sustainability.

Located in the Don Valley River, it is currently Toronto's only sustainable event space. The former quarry reopened in 2010 as Canada's first large-scale community environmental center, a dynamic venue for exploring ideas and solutions that advance sustainable cities. Its flagship event spaces are housed in the Centre for Green Cities, a LEED Platinum certified building.

When not being used for events, Evergreen Brick Works welcomes visitors of all ages to participate in myriad activities, workshops and community festivals. It offers a full suite of programs that cover subjects including ecology, play, food, design, urban planning, technology and the arts. Evergreen Brick Works is owned and operated as a social enterprise by Evergreen, a national not-for-profit that has designed and delivered programs which help Canadians live, work and play sustainably since 1991.

All proceeds from event space rentals go to support Evergreen's efforts to create greener, more sustainable cities.



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*Thank you for your support!*

**Pembina Institute**
Toronto | Calgary

›› **pembina.org** ›› **pembinaungala.ca**