

A LEADER IN CANADA'S TRANSITION TO A CLEAN ENERGY FUTURE

WHO WE ARE

The Pembina Institute is a national environmental charity that advocates for strong, effective policies to support the transition to a prosperous and inclusive clean energy future. Producing thoughtful, evidence-based research and analysis, we engage with decision makers and stakeholders to support action on climate and energy solutions.



WHO WE WORK WITH

Collaboration is key to success. We work with sectors, communities and stakeholders that represent a range of perspectives yet are united in advancing climate solutions, energy security and social equity in the transition to a clean energy economy.

From corporations to local communities, key partnerships include:



Business Renewables Centre-Canada (BRC-Canada) – Launched in 2019, BRC-Canada works with industry experts to accelerate the uptake of renewable energy within the commercial and industrial sectors. BRC-Canada's community is behind the biggest growth in corporate renewable energy deals in Canada's history and are credited with more than \$3 billion in renewable energy deals creating nearly 4,500 new jobs.

Renewables in Remote Communities (RiRC) – Our policy work and collaborative relationships with remote communities supports Indigenous-led clean energy projects that replace diesel fuel and advance the right to self-determination and energy sovereignty.



Women in Energy Transformation (WiET) – Working with the GLOBE Series and others, we raise profile for women leaders and facilitate knowledge sharing that businesses and government can use to address gender disparity in the energy sector. As Canada moves toward a net-zero economy, gender equity must be an essential part of Canada's energy future.

IMPACT

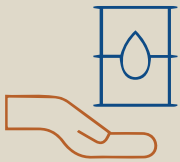
Our policy recommendations, based on high quality research, contribute to significant advances in climate action in Canada such as:



Alberta's push to close its last coal plant in 2023, seven years ahead of the original deadline.



Canada's commitment to cap carbon emissions produced by the oil and gas industry.



New federal and provincial commitments to accelerate reductions in methane emissions, a greenhouse gas more potent than carbon dioxide, by 75% in 2030.



The introduction of a Canadian Clean Fuel Standard, which could be the catalyst for significant reductions in carbon emissions between now and 2030.

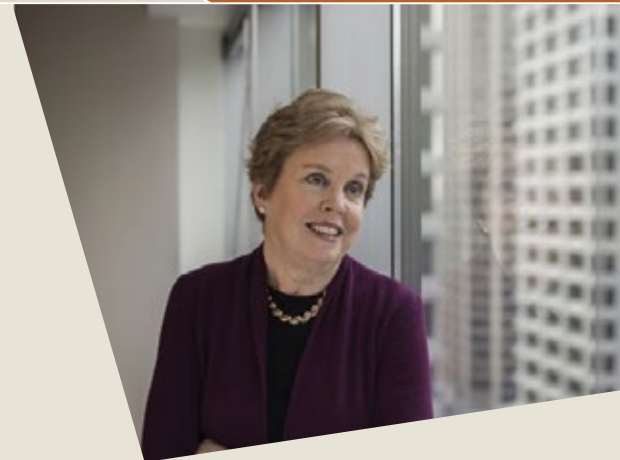
A MESSAGE FROM THE EXECUTIVE DIRECTOR

I am both proud and humbled to be part of this winning team of researchers, analysts and advocates. From a grassroots citizens' coalition in Alberta responding to a sour gas incident to a national environmental charity, the Pembina Institute has consistently served as a trusted advisor offering evidence-based solutions to some of the biggest challenges we face today.

We will continue to bring together representatives from both the private and public sectors and civil society knowing that there is strength in a shared commitment to a clean energy economy. By supporting Pembina, you promote climate policies and investments that will lead Canada toward a net-zero future.

Thank you for standing with us, for sharing our purpose, and for your generous support.

- Linda Coady, Executive Director



RAISING AWARENESS ON CLIMATE IN 2021

154

Publications

31

Events/
Webinars

40

Media
Releases

5000+

Media
Mentions

\$46m

Comparable
Ad Value

98.2m

Reach Via
Broadcast



To learn more about the Pembina Institute, visit pembina.org.