

Businesses for B.C.'s Clean Economy



Photo: David Dodge, Green Energy Futures
Wind power project at Tumbler Ridge, B.C.

Who we are

We are leading B.C. businesses and organizations aligned behind a vision for a clean and prosperous economy and climate action. We believe that strong climate and energy policy provides certainty and is good for business.

Why we are coming together

We are creating this network to inform British Columbians how clean energy policy is good for businesses, to celebrate climate action when government takes ambitious steps towards a clean economy, and to hold government to account when we lag behind.

Founding partners



An initiative of

PEMBINA
institute

Our vision of prosperity

A strong British Columbia requires a prosperous economy, where businesses are well positioned to be competitive and thrive in the rapidly evolving global marketplace.

Building on our core strengths and successes to date, we know B.C. can be a leader in the world economy. We believe the B.C. government should take the following measures to build out the clean economy:

1. Position B.C. to provide the goods and services needed in a low-carbon world

- Develop an economic plan for B.C. that identifies strategic areas for clean growth
- Ensure policies do not cause carbon-intensive industries or processes to move to jurisdictions with weaker climate policies
- Support small and medium-size businesses in their efforts to reduce carbon pollution without affecting their bottom line, prepare for the low-carbon future, and invest in clean solutions (e.g. via training and incentives)

2. Make clean choices more affordable and accessible

- Invest in and incentivize energy efficiency in homes and buildings (e.g. adopt a zero emissions

buildings and retrofits strategy), low-carbon transportation options (e.g. increase availability of transit and zero emissions vehicles), and clean tech solutions for industrial processes

3. Protect our families and communities from climate change

- Take action to defend the health and safety of British Columbians, prevent damage, and save money
- Create a climate change adaptation plan for B.C. to be updated every five years

4. Grow clean jobs and attract global investment

- Implement policies and incentives that spur clean innovation and drive demand for low-carbon goods and services
- Support the scaling up of the clean tech sector through loan guarantees, tax credits, and government procurement
- Prioritize clean and efficient resource development in B.C.

Upcoming opportunities



Business leaders' roundtable on climate action



Panel and reception at upcoming Clean Future Forum



Op-eds and joint letters to government



Webinars and climate action updates



Networking with other business leaders

Join our network

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