October 8, 2019

Mr. Yves-François Blanchet
Leader, Bloc Québécois
402–3750 Crémazie Boulevard East
Montréal, QC  H2A 1B6

Mr. Andrew Scheer
Leader, Conservative Party of Canada
1720–150 Albert St.
Ottawa, ON  K1P 5G4

Ms. Elizabeth May
Leader, Green Party of Canada
812–116 Albert St.
Ottawa, ON  K1P 5G3

The Right Hon. Justin Trudeau
Leader, Liberal Party of Canada
920–350 Albert St.
Ottawa, ON  K1P 6M8

Mr. Jagmeet Singh
Leader, New Democratic Party
300–279 Laurier Ave. West
Ottawa, ON  K1P 5J9

Mr. Maxime Bernier
Leader, People’s Party of Canada
205–290 Saint-Joseph Boulevard
Gatineau, QC  J8Y 3Y5

Dear Party Leaders:

**Re: A strong climate plan is key to Canada’s economic prosperity**

We are leading businesses and organizations that are proud to operate in British Columbia and employ Canadians. We believe building a sustainable, clean economy, powered by renewable energy, is key to ensuring Canada’s future prosperity in a rapidly changing world. The Business Coalition for a Clean Economy represents more than 40 companies, 13,000 jobs, and more than $4.3 billion in annual revenues.

For all businesses, climate change is a risk to the bottom line. Taking action on climate now is also a once-in-a-generation opportunity for Canada to demonstrate real global leadership, create jobs, encourage innovation, build healthy and safe communities, and address the growing concerns surrounding waste.

Strong climate policy provides certainty and is good for business. That’s why the Business Coalition for a Clean Economy supports a national climate plan for Canada that makes good on our Paris Agreement commitment to limit global warming to 1.5–2°C (above pre-industrial levels) and calls for renewed leadership on climate solutions in Canada.

As a global player in the energy industry and a leader in environmental performance and the innovation economy, Canada has an important role to play in leading the global transition to prosperous low-carbon economies worldwide. By taking a leadership role in building a clean
economy, Canada can nurture the best and brightest minds and most innovative companies to mobilize all toward creating jobs, growth, and affordable clean energy.

We believe Canada’s next climate plan should take action on the following priorities:

1. **Reduce carbon pollution in all economic sectors**

   We need to look at all the contributors to carbon pollution across the economy and take action accordingly. This includes, but is not limited to, the industrial, transportation, and building sectors, each of which is faced with unique challenges requiring tailored solutions. With some of the most ambitious policies in North America, B.C. offers a prime example of how Canada can transition to clean energy, grow a prosperous economy, and achieve climate targets.

2. **Invest in renewable energy**

   A clean energy grid is essential to further decarbonization. When investing in energy infrastructure to fuel our industries, homes, and communities, we need to make choices that will result in jobs for the future, cleaner air, less volatile weather, and a more stable climate.

3. **Invest in clean innovation**

   Canada should be on a path to export both our clean technology and expertise, such as developing renewable energy and low carbon fuels, energy storage, and carbon capture, removal and utilisation. Solving our carbon pollution problems here at home offers environmental gain with a significant economic upside.

4. **Put a price on carbon pollution**

   Simply put, carbon pricing is both the fairest and most cost-effective policy to drive down carbon pollution across the economy. Over time, carbon pricing results in lowered emissions. In B.C., the economy is thriving after a decade under the carbon tax. Canada needs to incentivize emissions reductions with a strong carbon pricing policy that is simple, stringent, and stable.

5. **Invest in training for clean economy careers**

   To set Canadians up for success, we need to seize the long-term economic opportunities that come from the growing clean economy. That means jobs and skills training to design, manufacture, and operate low carbon energy infrastructure and technology in Canada, as well as export our products and expertise.
6. Ensure transparency and accountability

We need a transparent process whereby the government forecasts carbon pollution (with targets for each sector), tracks and publicly reports progress, submits this data for independent verification, and adjusts policies accordingly. Making this a legal requirement will safeguard gains and ensure they are built upon.

7. Protect land and freshwater ecosystems

Significant swaths of Canada’s landscape — including forests and wetlands — store vast amounts of carbon. Canada’s next climate plan should include a commitment and incentives to ensure Canada’s terrestrial and freshwater areas with high-carbon storage value are protected or managed, to simultaneously slow climate change and biodiversity loss.

8. Increase investment in adaptation and resiliency

Climate change is costing Canadian’s taxpayers, governments, and businesses billions each and every year. More must be done to limit these losses. Canada must increase its investment in measures that help Canadian families and businesses adapt and build resilience to the increased risk of extreme weather that has resulted from climate change.

Climate change is both a challenge and an economic opportunity for Canada. Now more than ever, we need to demonstrate bold, sustained leadership by prioritizing investments in the clean future. We therefore call on your parties to incorporate the above criteria into your climate and clean economy plans.

Sincerely,

Jon Hoerauf, president, Arc’teryx
Bob Landell, principal, Avalon Mechanical Consultants Ltd.
Nicolas Pocard, director of marketing, Ballard Power Systems
David Harris, owner, Bulkley Valley Brewery
Christine Carter, regional sales director, Bullfrog Power
Steve Oldham, CEO, Carbon Engineering Ltd.
Robert Niven, CEO, CarbonCure Technologies
Elizabeth Sheehan, president, Climate Smart Businesses
Kristy O’Leary, director of impact, Cove Continuity Advisors
Daniel Terry, president, Denman Island Chocolate
Benjamin Ernst, co-owner, Earnest Ice Cream
Denise Taschereau, CEO, Fairware
Leonard Schein, president, Festival Cinemas Ltd.
Eric Beckwitt, CEO, Freightera
Sonny Wong, president, Hamazaki Wong Marketing Group
Ryan Holmes, CEO, Hootsuite
Colleen Giroux-Schmidt, vice president for corporate relations, Innergex Renewable Energy
George Nickel, director of business development, Innotech Windows + Doors
Lisa Westerhoff, associate, Integral Group
Katrina Shum, sustainability manager for North America, Lush Fresh Handmade Cosmetics
Patrick Nangle, CEO, Modo Co-operative
Neil Thomson, CEO, Naked Snacks
Arran Stephens and Ratana Stephens, co-CEOs, Nature’s Path Foods
Karen Tam Wu, B.C. director, Pembina Institute
Shaun Mayhew, sales and marketing manager, Penfolds Roofing & Solar
Jenn Vervier, CEO, Persephone Brewing
Matt Phillips, founding brewer, Phillips Brewing Co.
Julie Strilesky, director of government affairs, Portable Electric
Sarah Smith, principal, Prism Engineering
Louise Schwarz, co-owner, Recycling Alternative
Teresa Reid, principal, Reid’s Automotive Recycling Ltd.
Joel Solomon, partner, Renewal Funds and Interdependent Investments
Elyse Crowston, director of (impact) investor relations, Rhiza Capital
Mickey McLeod, CEO, Salt Spring Coffee
Chris Arkell, cofounder, Sea to Sky Removal
Sean McStay, national sales manager, SIGA
Eleanor O’Connor, president of production services, Sim
Cedric Dauchot, co-owner, Townsite Brewing Inc.
Greg Malpass, CEO, Traction on Demand
Tamara Vrooman, CEO, Vancity
Pete Mitchell, president, Vancouver Film Studios
Rob Baxter, co-owner, VREC Solar
Neal Turner, general manager, Westeck Windows
Melissa Orozco, founder, Yulu PR