October 8, 2019

Mr. Andrew Scheer
Leader, Conservative Party of Canada
1720–130 Albert St.
Ottawa, ON K1P 5G4
The Right Hon. Justin Trudeau
Leader, Liberal Party of Canada
920–350 Albert St.
Ottawa, ON K1P 6M8
Mr. Maxime Bernier
Leader, People's Party of Canada
205–290 Saint-Joseph Boulevard

Dear Party Leaders:

Ottawa, ON K1P 5J9

Re: A strong climate plan is key to Canada's economic prosperity

We are leading businesses and organizations that are proud to operate in British Columbia and employ Canadians. We believe building a sustainable, clean economy, powered by renewable energy, is key to ensuring Canada's future prosperity in a rapidly changing world. The Business Coalition for a Clean Economy represents more than 40 companies, 13,000 jobs, and more than \$4.3 billion in annual revenues.

Gatineau, OC J8Y 3Y3

For all businesses, climate change is a risk to the bottom line. Taking action on climate now is also a once-in-a-generation opportunity for Canada to demonstrate real global leadership, create jobs, encourage innovation, build healthy and safe communities, and address the growing concerns surrounding waste.

Strong climate policy provides certainty and is good for business. That's why the Business Coalition for a Clean Economy supports a national climate plan for Canada that makes good on our Paris Agreement commitment to limit global warming to 1.5–2°C (above pre-industrial levels) and calls for renewed leadership on climate solutions in Canada.

As a global player in the energy industry and a leader in environmental performance and the innovation economy, Canada has an important role to play in leading the global transition to prosperous low-carbon economies worldwide. By taking a leadership role in building a clean

economy, Canada can nurture the best and brightest minds and most innovative companies to mobilize all toward creating jobs, growth, and affordable clean energy.

We believe Canada's next climate plan should take action on the following priorities:

1. Reduce carbon pollution in all economic sectors

We need to look at all the contributors to carbon pollution across the economy and take action accordingly. This includes, but is not limited to, the industrial, transportation, and building sectors, each of which is faced with unique challenges requiring tailored solutions. With some of the most ambitious policies in North America, B.C. offers a prime example of how Canada can transition to clean energy, grow a prosperous economy, and achieve climate targets.

2. Invest in renewable energy

A clean energy grid is essential to further decarbonization. When investing in energy infrastructure to fuel our industries, homes, and communities, we need to make choices that will result in jobs for the future, cleaner air, less volatile weather, and a more stable climate.

3. Invest in clean innovation

Canada should be on a path to export both our clean technology and expertise, such as developing renewable energy and low carbon fuels, energy storage, and carbon capture, removal and utilisation. Solving our carbon pollution problems here at home offers environmental gain with a significant economic upside.

4. Put a price on carbon pollution

Simply put, carbon pricing is both the fairest and most cost-effective policy to drive down carbon pollution across the economy. Over time, carbon pricing results in lowered emissions. In B.C., the economy is thriving after a decade under the carbon tax. Canada needs to incentivize emissions reductions with a strong carbon pricing policy that is simple, stringent, and stable.

5. Invest in training for clean economy careers

To set Canadians up for success, we need to seize the long-term economic opportunities that come from the growing clean economy. That means jobs and skills training to design, manufacture, and operate low carbon energy infrastructure and technology in Canada, as well as export our products and expertise.

6. Ensure transparency and accountability

We need a transparent process whereby the government forecasts carbon pollution (with targets for each sector), tracks and publicly reports progress, submits this data for independent verification, and adjusts policies accordingly. Making this a legal requirement will safeguard gains and ensure they are built upon.

7. Protect land and freshwater ecosystems

Significant swaths of Canada's landscape — including forests and wetlands — store vast amounts of carbon. Canada's next climate plan should include a commitment and incentives to ensure Canada's terrestrial and freshwater areas with high-carbon storage value are protected or managed, to simultaneously slow climate change and biodiversity loss.

8. Increase investment in adaptation and resiliency

Climate change is costing Canadian's taxpayers, governments, and businesses billions each and every year. More must be done to limit these losses. Canada must increase its investment in measures that help Canadian families and businesses adapt and build resilience to the increased risk of extreme weather that has resulted from climate change.

Climate change is both a challenge and an economic opportunity for Canada. Now more than ever, we need to demonstrate bold, sustained leadership by prioritizing investments in the clean future. We therefore call on your parties to incorporate the above criteria into your climate and clean economy plans.

Sincerely,

Jon Hoerauf, president, Arc'teryx Bob Landell, principal, Avalon Mechanical Consultants Ltd. Nicolas Pocard, director of marketing, Ballard Power Systems David Harris, owner, Bulkley Valley Brewery Christine Carter, regional sales director, Bullfrog Power Steve Oldham, CEO, Carbon Engineering Ltd. Robert Niven, CEO, CarbonCure Technologies Elizabeth Sheehan, president, Climate Smart Businesses Kristy O'Leary, director of impact, Cove Continuity Advisors Daniel Terry, president, Denman Island Chocolate Benjamin Ernst, co-owner, Earnest Ice Cream Denise Taschereau, CEO, Fairware Leonard Schein, president, Festival Cinemas Ltd. Eric Beckwitt, CEO, Freightera Sonny Wong, president, Hamazaki Wong Marketing Group Ryan Holmes, CEO, Hootsuite Colleen Giroux-Schmidt, vice president for corporate relations, Innergex Renewable Energy George Nickel, director of business development, Innotech Windows + Doors Lisa Westerhoff, associate, Integral Group Katrina Shum, sustainability manager for North America, Lush Fresh Handmade Cosmetics Patrick Nangle, CEO, Modo Co-operative Neil Thomson, CEO, Naked Snacks Arran Stephens and Ratana Stephens, co-CEOs, Nature's Path Foods Karen Tam Wu, B.C. director, Pembina Institute Shaun Mayhew, sales and marketing manager, Penfolds Roofing & Solar Jenn Vervier, CEO, Persephone Brewing Matt Phillips, founding brewer, Phillips Brewing Co. Julie Strilesky, director of government affairs, Portable Electric Sarah Smith, principal, Prism Engineering Louise Schwarz, co-owner, Recycling Alternative Teresa Reid, principal, Reid's Automotive Recycling Ltd. Joel Solomon, partner, Renewal Funds and Interdependent Investments Elyse Crowston, director of (impact) investor relations, Rhiza Capital Mickey McLeod, CEO, Salt Spring Coffee Chris Arkell, cofounder, Sea to Sky Removal Sean McStay, national sales manager, SIGA Eleanor O'Connor, president of production services, Sim Cedric Dauchot, co-owner, Townsite Brewing Inc. Greg Malpass, CEO, Traction on Demand

Tamara Vrooman, CEO, Vancity Pete Mitchell, president, Vancouver Film Studios Rob Baxter, co-owner, VREC Solar Neal Turner, general manager, Westeck Windows Melissa Orozco, founder, Yulu PR