Mr. Tom-Pierre Frappé-Sénéclauze  
Director, Buildings and Urban Solutions  
Pembina Institute  
610-55 Water Street  
Vancouver, British Columbia  V6B 1A1  

Dear Mr. Frappé-Sénéclauze:

Thank you for your letter of February 13, 2019, supporting Efficiency Canada’s proposal for a new institution dedicated to financing energy efficiency projects in the building sector.

As you have noted, energy efficiency is a key area that will help Canada successfully transform into a low-carbon economy. Our government understands that, in addition to being the fastest and cheapest way to reduce greenhouse gas emissions, energy efficiency creates good, well-paying jobs as well as financial savings for Canadians and businesses. Accordingly, under the Pan-Canadian Framework on Clean Growth and Climate Change, the federal, provincial, and territorial governments are working together in order to take strong action to address climate change across all sectors of our economy.

The Build Smart: Canada’s Buildings Strategy is a national strategy under the Pan-Canadian Framework to help move toward a clean energy future by making homes and buildings more energy efficient. Through Build Smart, we are investing in national net-zero energy ready building codes, tools and standards, such as EnerGuide and ENERGYSTAR, and building capacity and skills to help our workforce thrive. Budget 2019 goes further and proposes to invest $1.01 billion to increase energy efficiency in the build environment. The Federation of Canadian Municipalities will deliver these investments through the Green Municipal Fund.

I appreciate your expression of support for new measures that attract private investments in energy efficiency. It is with ongoing engagement and dialogue with key stakeholders, such as the Pembina Institute and Efficiency Canada, that we can collectively provide the conditions needed for Canada to have prosperous and sustainable growth in the emerging low-carbon economy.
I would also like to commend the ongoing efforts of the Pembina Institute in promoting the importance of energy efficiency and climate change. This work is helping to raise awareness and action across Canada, thereby saving Canadians money and reducing greenhouse gas emissions.

Again, thank you for writing on this important matter.

Yours sincerely,

A. Sohi

Amarjeet Sohi, P.C., M.P.

c.c.: The Honourable Bill Morneau, P.C., M.P.
     Minister of Finance

     The Honourable Catherine McKenna, P.C., M.P.
     Minister of Environment and Climate Change