

Media backgrounder

What business leaders are saying about the Business Coalition for a Clean Economy

June 20, 2019

Benjamin Ernst, co-owner, Earnest Ice Cream:

“For me, climate action feels urgent; I feel a responsibility to my family and my community to do all that I can. That means I’m committed to a transition in my own operations, but also want to work in collaboration with other businesses. We all need to work together and support the systemic changes that will make a clean economy possible.”

George Nickel, director of business development, Innotech Windows + Doors:

“As a manufacturer of building materials, we have a due diligence to ensure our products contribute to a sustainable future. Innotech Windows + Doors looks forward to working with leading B.C.-based businesses to positively impact our built environment and drive economic growth.”

Patrick Nangle, CEO, Modo Co-operative:

“With a goal to reduce traffic congestion, GHG emissions, and the use of land for parking, Modo’s purpose is rooted in sustainability. We believe that strong climate and energy policies make good sense for business, for communities, and for our future. We’re pleased to join the coalition and add our voice to climate leadership in B.C.”

Shaun Mayhew, sales and marketing manager, Penfolds Roofing & Solar:

“At Penfolds Roofing & Solar, we believe that we are on the road to a cleaner future powered by renewable energy. Our customers are harnessing the energy of the sun to power their homes, businesses, and transportation. The technology is available for us to make a transformational change, and the time to do that is now.”

Julie Strilesky, director of government affairs, Portable Electric:

“Joining this coalition is important because we know that clean technology is the future and that science is telling us that we need to take more action. Clean tech not only protects the planet and human health, but also creates a more efficient economy. We look forward to making tangible progress as part of a thriving team.”

Joel Solomon, cofounding partner, Renewal Funds:

“We stand proudly with Canadian business for urging strong climate action and shifts towards clean economy investment. B.C. is already a global leader and we support our province to continue bold leadership. The facts are being ignored. Future generations will hold us accountable. ‘We knew. But we took too little action.’ That’s not a quote we can let happen. Robust wealth and economic activity result from strong climate and clean economy action. It’s the central responsibility for business leadership of these times.”

Mickey McLeod, cofounder and CEO, Salt Spring Coffee:

“I have always been a believer in the power of business doing good. Working together with like-minded businesses for a clean economy and climate action is a natural step for more impact. Salt Spring Coffee is looking forward to being part of the Business Coalition for a Clean Economy.”

Chris Arkell, cofounder, Sea to Sky Removal:

“Sea to Sky Removal grew out of our vision for a better world. Our company was founded on the principal that business can do good, drive change, and ultimately help save the world. We saw a problem, construction waste, and decided that we could change it. We understand that it’s much more than diverting construction waste; it’s a cultural shift, one that requires companies to get loud about their performance. The Business Coalition for a Clean Economy is a community of leaders like us, who will work together to drive a movement of using the power of business as a force for good, resulting in a positive impact for their employees, communities, and the environment.”

Sean McStay, national sales manager, SIGA:

“SIGA has a vision of a world of zero-energy-loss buildings. We are proud to join the Business Coalition for a Clean Economy, which, together with a like-minded group of businesses, is working to create and implement effective climate policies.”

Eleanor O'Connor, president of production, Sim:

“As a supplier of studios, production equipment, and postproduction services in Vancouver and across North America, Sim is committed to supporting the communities where our employees, clients, and partners live and work. In addition to partnering with Creative BC to implement sustainable programs impacting the television and film communities in Vancouver, Sim is excited to join the Business Coalition for a Clean Economy to further our mission in reconfiguring our collective carbon footprint.”

Cedric Dauchot, co-owner and brewing engineer, Townsite Brewing:

“Townsite Brewing is quite excited to be part of the Business Coalition for a Clean Economy. Being located in a beautiful remote area, it feels natural for us to try to have the least impact on our environment. It is important for us to show that small businesses have their part to do and call on the government to lead on climate action towards a clean economy.”

Melissa Orozco, founder and chief impact strategist, Yulu PR:

“As an Impact Relations agency and B Corp, Yulu’s daily work involves developing impact-driven communications strategies for corporations looking to scale their social or environmental impact. Stakeholder engagement strategies and cross-sector strategic partnerships have proven to be extremely effective in not only advancing our clients’ objectives, but also advancing entire industries. We know the power and influence business alliances can have on tackling some of the world’s greatest issues, and the Business Coalition for a Clean Economy is one which will tackle the greatest issue of all — the climate crisis. This alliance is important for not only safeguarding our planet from the climate crisis, but also our businesses, industries, and the Canadian economy.”

Daniel Terry, president, Denman Island Chocolate:

“The Business Coalition for a Clean Economy is an idea whose time has come. Unless we act on climate change and take steps toward a clean economy, there will be no business, no jobs, no infrastructure, no culture. By protecting the environment, we can assure the future of an environment that we can continue to live and prosper in.”

For more business leaders’ quotes about the Business Coalition, see the media release:

pembina.org/media-release/business-coalition-launch

About the Business Coalition for a Clean Economy

The Business Coalition for a Clean Economy (BCCE) is a network of leading B.C. businesses and organizations aligned behind a vision for a clean and prosperous economy and climate action. We believe that strong climate and energy policy provides certainty and is good for business.

Learn more: pembina.org/BCCE