







The Right Honourable Stephen Harper Prime Minister of Canada Ottawa ON K1A 0A3

Re: Non-governmental organizations and the energy efficiency industry recommend Canada support energy efficiency at the G8 Summit and recommit to Canada's role in the Renewable Energy and Energy Efficiency Partnership (REEEP)

June 1, 2007

Dear Prime Minister:

In your government's own words, "The biggest impact of our investments in energy efficiency is reduced air pollution and greenhouse gas (GHG) emissions that affect our environment and health." Clearly, many nations share this view because energy efficiency has been placed on the agenda of the upcoming G8 Summit in Germany. The world's most powerful economies are being asked by Chancellor Merkel to show leadership by agreeing to improve the energy efficiency of their buildings, transportation, industries and power generation by 20% relative to business as usual by the year 2020. Given the continued inefficient use of energy around the world, this is a modest but important expectation. Making energy efficiency a priority in G8 nations will signal a fundamental commitment to addressing climate change quickly and set the standard for the world to follow. Unless countries commit to aggressive targets and meaningful action on energy efficiency, the world will struggle to achieve the level of GHG reductions we need to prevent dangerous climate change.

Energy efficiency investments are low cost, are easy to implement and have many other benefits. They improve the competitiveness of our industries, put more money in consumers' pockets, improve energy security, and provide employment and economic opportunities in all parts of the country. These multiple benefits have been recognized by Canada's Council of Energy Ministers, which has asked that a national action plan on energy efficiency be developed so that the federal government and all provinces and territories have a national "road map" to follow. In February, federal and provincial ministers agreed that the national plan should have aggressive efficiency targets for each sector of the economy. The draft plan will be ready for ministers' approval in September.

It is our expectation that Canada's energy efficiency plan will be as ambitious and far reaching as plans adopted by other G8 and OECD nations by laying out a strong regulatory framework for energy efficiency and providing the incentives needed to overcome market barriers. Indeed, since Canada's energy intensity is much higher than most of our trading partners, there is a strong case for even more aggressive action to reduce energy waste.

We have two practical recommendations for how Canada should indicate strong support for energy efficiency:

- 1. First, Canada should support the proposal for an overall and sector-specific 20% energy efficiency target at the G8 meeting. Further, we urge you to use all your influence to secure agreement amongst your G8 colleagues.
- 2. Second, we ask that Canada reconfirm its support and financial contributions to the Renewable Energy and Energy Efficiency Partnership (REEEP). At the two previous G8 meetings in Scotland and Russia, Canada joined other member nations in explicitly naming REEEP as a crucial way of assisting developing countries adopt energy efficiency and renewable energy technologies, and fostering international cooperation among all countries on these issues. Yet Canada has played virtually no role in REEEP aside from endorsing those statements and has not contributed financially to its program since 2005, despite numerous enquiries from REEEP partners in Canada and abroad (including some of the undersigned) and meetings with staff at the PMO, Environment Canada and Natural Resources Canada.

Prime Minister, the undersigned who represent Canadian companies, environmental non-governmental organizations and individuals with a common objective of advancing energy efficiency, urge you to take action in these two tangible, demonstrable and meaningful ways. They would complement your and Environment Minister Baird's avowed support for the G8 initiative to keep global average temperature rise less than 2° Celsius above pre-industrial levels. We would be pleased to meet with your government before or after the G8 meeting to discuss these important issues.

We look forward to your reply.

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Sincerely,

Roger Peters

The Pembina Institute



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