

BACKGROUND

Canadians' Views on a Carbon Tax to Reduce Greenhouse Gas Emissions

The Pembina Institute commissioned McAllister Opinion Research, a professional opinion research firm based in Vancouver, BC, to conduct a poll that gauged Canadians' views concerning:

- the Government of British Columbia's introduction of a carbon tax on fossil fuels
- the best use of the tax revenues if the Government of Canada were to introduce a carbon tax.

METHODOLOGY

This research is based on a national random digit dial telephone survey of 1,007 Canadians aged 18 years and older. The survey was fielded in English and French from April 29 to May 9, 2008 inclusive. The sample is weighted using age, gender and regional population data from the 2006 Census.

A random sample of this size yields a margin of error of +/- 3.1%, 19 times out of 20.

Interpretative Notes

- Unless otherwise stated, all numbers are percentages
- Due to rounding not all percentages will add up to 100%
- Top 2 and bottom 2 are added to the full decimal place and therefore may not appear to add up to the individual rounded figures of which they are composed
- All numbers are rounded up to the nearest percent
- DK/NA denotes Don't Know / No Answer
- "n" equals 1000, unless stated otherwise

QUESTION 1

The Government of British Columbia recently introduced a carbon tax on fossil fuels to reduce greenhouse gas emissions. All things considered, do you feel this was a positive or negative step? PROBE- is that very or somewhat?

	%
Top 2	72
Very positive	27
Somewhat positive	45
Somewhat negative	12
Very negative	11
Bottom 2	23
DK/NA [VOLUNTEERED]	5

QUESTION 2

If the FEDERAL Government were to implement a carbon tax to reduce greenhouse gas emissions, how do you think the revenues should be spent? Should they be spent on promoting...

	%
Renewable energy like wind & solar power	47
Energy Efficiency technologies	16
Reduced income taxes	11
All of the above	11
Public transit	8
Nuclear energy	3
DON'T KNOW	3
NONE OF THE ABOVE	1