

# Key Polling Results

Conducted between November 30 and December 11, 2020

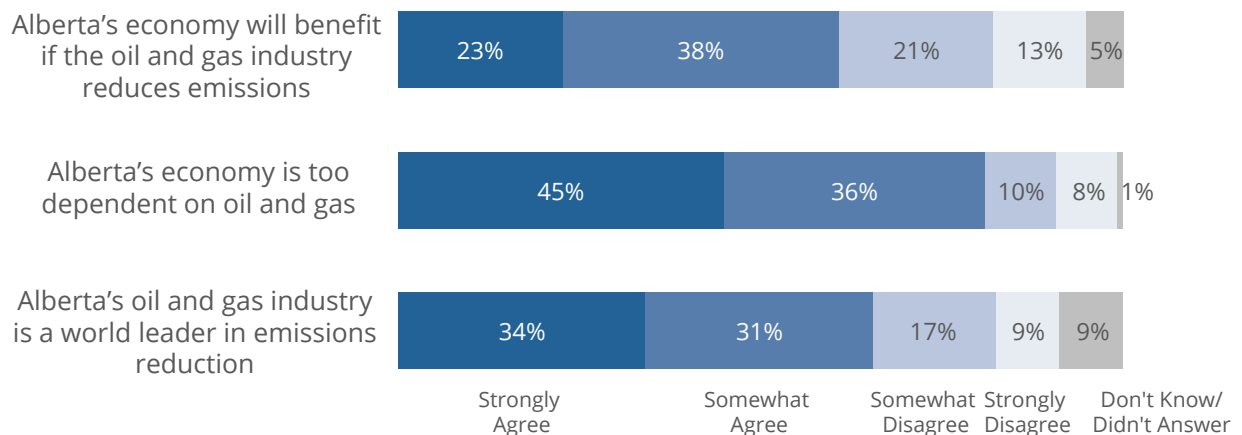
Prepared by Janet Brown Opinion Research | Released January 15, 2021

Updated February 5, 2021

## Methodology

Survey questions were administered through the TrendWatch Alberta Omnibus Survey between November 30 and December 11, 2020. TrendWatch Alberta is a monthly omnibus survey of 900 Albertans, ages 18 and over. The margin of error for a probability sample of 900 people is plus or minus 3.3 percentage points, 19 times out of 20 (i.e., at a 95% confidence interval).

Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements:



### a) Alberta's economy will benefit if the oil and gas industry reduces emissions

- 23% Strongly agree
- 38% Somewhat agree
- 21% Somewhat disagree
- 13% Strongly disagree
- 5% Don't know / No answer

Overall, 61% agree while 34% disagree.

b) Alberta's economy is too dependent on oil and gas

- 45% Strongly agree
- 36% Somewhat agree
- 10% Somewhat disagree
- 8% Strongly disagree
- 1% Don't know / No answer

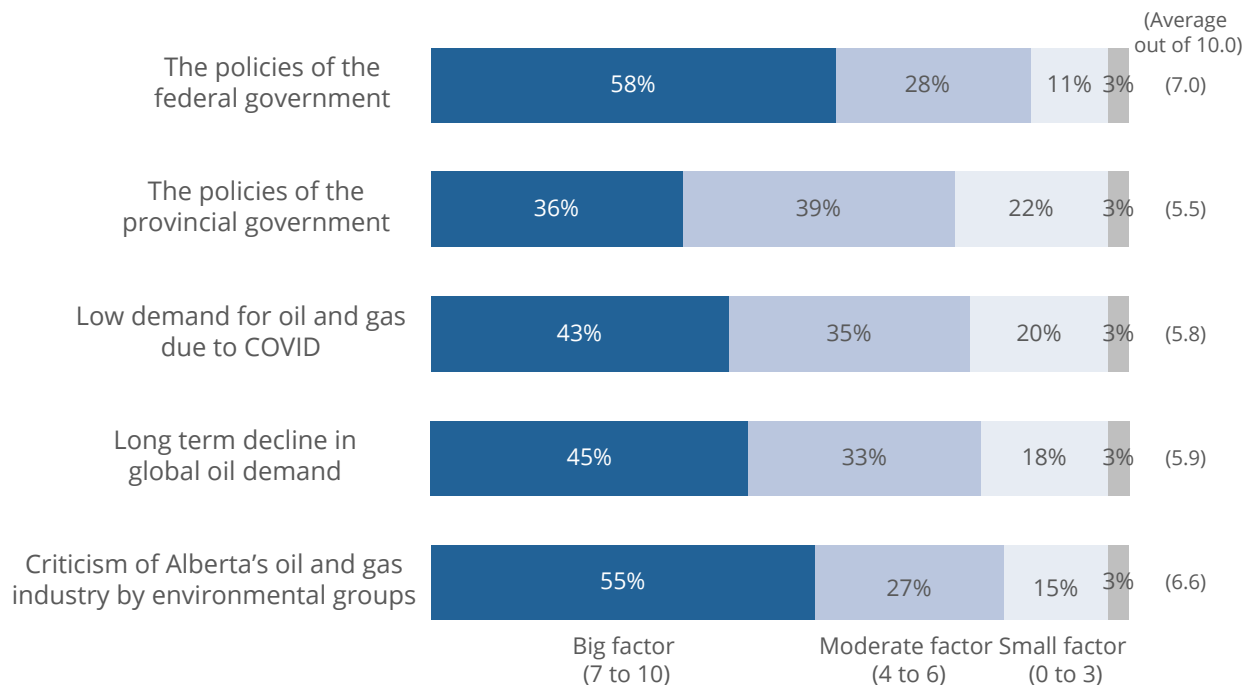
Overall, 81% agree while 18% disagree.

c) Alberta's oil and gas industry is a world leader in emissions reduction

- 34% Strongly agree
- 31% Somewhat agree
- 17% Somewhat disagree
- 9% Strongly disagree
- 9% Don't know / No answer

Overall, 65% agree while 26% disagree.

Investment in Alberta's oil and gas industry has been on the decline in recent years. Using a scale from zero to ten, where zero means "not a contributing factor" and ten means "a large contributing factor", please rate the extent to which each of the following has contributed to declining investment:



#### a) The policies of the federal government

- 58% Big factor
- 28% Moderate factor
- 11% Small factor
- 3% Don't know / No answer

Average rating: 7.0 out of 10.

#### b) The policies of the provincial government

- 36% Big factor
- 39% Moderate factor
- 22% Small factor
- 3% Don't know / No answer

Average rating: 5.5 out of 10.

#### c) Low demand for oil and gas due to COVID

- 43% Big factor
- 35% Moderate factor
- 20% Small factor
- 3% Don't know / No answer

Average rating: 5.8 out of 10.

#### d) Long term decline in global oil demand

- 45% Big factor
- 33% Moderate factor
- 18% Small factor
- 3% Don't know / No answer

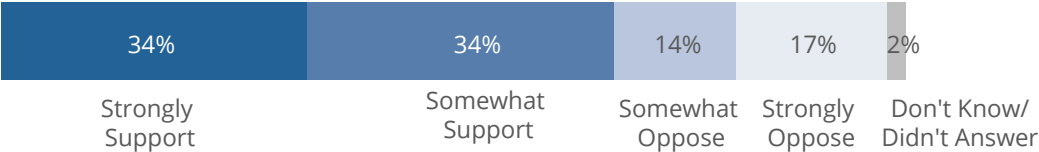
Average rating: 5.9 out of 10.

#### e) Criticism of Alberta's oil and gas industry by environmental groups

- 55% Big factor
- 27% Moderate factor
- 15% Small factor
- 3% Don't know / No answer

Average rating: 6.6 out of 10.

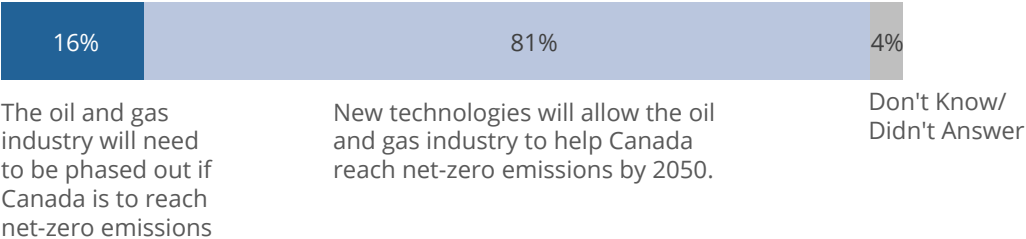
Many countries and businesses have committed to a target of net-zero emissions by 2050, and the Canadian federal government has also set a goal of net-zero emissions by 2050. Do you strongly support, somewhat support or strongly oppose the goal of net-zero emissions by 2050?



- 34% Strongly support
- 34% Somewhat support
- 14% Somewhat oppose
- 17% Strongly oppose
- 2% Don't know / no answer

Overall, 68% support while 31% oppose.

[If strongly or somewhat support in the previous question] Which statement best matches your views about the goal of net-zero emissions? (n=611)



- 16% The oil and gas industry will need to be phased out if Canada is to reach net-zero emissions by 2050
- 81% New technologies will allow the oil and gas industry to help Canada reach net-zero emissions by 2050.
- 4% Don't know / not sure

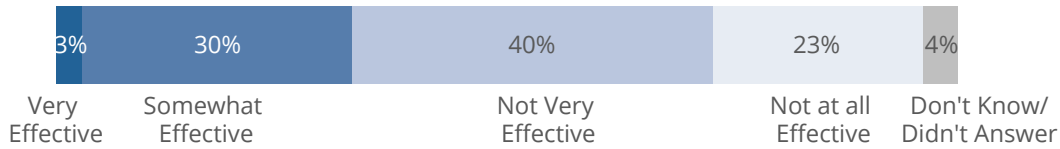
In July 2019, the Government of Alberta launched a public inquiry to investigate the sources of funding for environmental organizations. Are you aware of this inquiry?



- 46% Yes
- 53% No

1% Don't know / not sure

How effective do you think efforts from the Government of Alberta have been in enhancing the reputation of Alberta's oil and gas industry outside of Alberta? Have they been ...



- 3% Very effective
- 30% Somewhat effective
- 40% Not very effective, or
- 23% Not at all effective
- 4% Don't know / not sure

Overall, 33% find them effective while 63% find them not effective.

Which of the following statements is closest to your view of how Alberta should address criticism of the environmental performance of the oil and gas industry?



- 61% Alberta needs to engage in dialogue and find ways to work cooperatively with environmental advocates to improve its environmental performance, or
- 35% Alberta needs to defend itself by fighting back against criticisms of the province's oil and gas industry
- 4% Don't know / not sure