Legal Description for Will

The Pembina Institute is a federally registered charity organization working to solve today’s greatest energy challenges — reducing the harmful impacts of fossil fuels while supporting the transition to an energy system that is clean, safe and sustains a high quality of life. It provides expertise to industry and government leaders, and advocates for a strong, science-based approach to policy, regulation, environmental protection and energy development.

As Canada’s go-to source of energy expertise, the Pembina Institute:

- provides research, analysis and recommendations to inform policies and practices related to energy
- advocates for approaches that protect our natural systems and communities
- offers custom-built consulting solutions grounded in rigorous technical expertise and a comprehensive understanding of the Canadian energy landscape
- convenes important conversations with thought leaders from industry, government, communities and the environmental sector to identify common ground and move solutions forward
- presents credible and practical perspectives on the role of energy in our society
- grounds Canada’s energy conversation in the facts, and challenges conventional thinking with innovative solutions.

As for the specific designation of your or your client’s gift, we would appreciate its being directed to the area of greatest need within the Pembina Institute, as determined by the executive leadership of our organization. This enables us to be responsive to the constantly evolving needs that arise in Canada’s environmental landscape as it pertains to the transition to clean energy, and to direct funds to the geographic and issue areas that can best enable us to leverage the policy opportunities that arise in the shifting political landscape at any given time.

Our practice is to make contact with legators to thank them for their generosity and to share our plans in greater detail. We would be grateful if you would, or could ask your client whether s/he might be interested in meeting with one of our leaders.

Please contact us for a meeting or for any additional information that you require:

Iain McMullan, Director of Strategic Partnerships | iainm@pembina.org | (647) 214-1307

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