

Employment Opportunity

Analyst, Business Renewables Centre Canada (Calgary or Edmonton)

Position Overview

The Pembina Institute is seeking a highly motivated and passionate individual to support one of its flagship initiatives, the Business Renewables Centre Canada (BRC-Canada). This person will thrive working with — and constantly learning from — our BRC-Canada members and external stakeholders in order to facilitate market-driven, large-scale renewable energy investment in Canada.

BRC-Canada is an initiative of the Pembina Institute that specializes in expanding the proportion of renewable energy in Canada's electricity grid. It is focused on education and raising awareness among companies and public institutions interested in executing power purchase agreements with wind and solar energy developers. When BRC-Canada was founded in 2019, we set an ambitious goal of adding 2 gigawatts worth of renewable energy to Canada's grid by 2025. Just a few months into 2022, we hit that target three years ahead of schedule. This is an exciting moment to join an organization that is making a real-world impact to Canada's emissions trajectory.

This position offers the opportunity to establish working relationships with energy professionals who are renewable buyers, developers, and intermediaries across Canada and in the U.S., and to contribute directly to addressing global climate change by scaling up the deployment of renewable energy.

Why the Pembina Institute?

The Pembina Institute is a national donor-supported think tank that advocates for strong, effective policies to support Canada's clean energy transition. Through research, consulting and convening, we employ multi-faceted and highly collaborative approaches to change to reduce the environmental impacts of energy production and use.

BRC-Canada, as an initiative of the Pembina Institute, is a business-facing program that puts our policy work into real-world practice, by providing businesses with practical educational tools and resources to learn about purchasing renewable energy. In doing so, we help businesses to meet their ESG commitments, secure competitive power prices, and help to make Canada's whole electricity grid cleaner.

Roles and Responsibilities

- Cultivate, maintain, and deepen constructive relationships with members, industry players, industry associations, and thought leaders
- Support existing members through 1:1 engagement
- Produce high-quality resources that members rely on to learn and accelerate their transactions, including primers, communication materials, reports, presentations, webinars, briefing notes, and summaries of industry news and trends
- Recruit new BRC members, being sensitive to balance among membership sub-groups
- Develop and implement an action plan on the role BRC can play in increasing Indigenous involvement in the corporate renewable energy procurement domain
- Work with communications staff to increase BRC brand awareness and generate content for social media
- Support management of quarterly BRC advisory board meetings and other board engagements
- Assist with securing additional funding opportunities for BRC
- Support other (non-BRC) strategic engagement initiatives of the Pembina Institute; in particular the efforts to advance an equitable net-zero future for Alberta, such as the Women in the Energy Transition project.
- Collaborate with the Canadian Energy Buyers Alliance (CEBA) team, which undertakes similar work in the U.S. market, to implement relevant content from them, and propose content ideas that are relevant to BRC-Canada and the Canadian context

This full-time (40 hours per week) position is based in Calgary or Edmonton, with a hybrid of in-office and remote work. It will require some travel within Canada.

Skills and Qualifications

Candidates must clearly reflect the following skills and experience in their application. They may wish to provide examples of additional qualifications and describe how they would apply these in their role as BRC-Canada analyst.

- Minimum of an undergraduate degree in business, economics, public policy, environmental science/technology or related field
- A minimum of three years of work experience in industry, non-governmental or government sectors working on energy and environmental issues
- Knowledge of the renewable energy and/or electricity sector in Canada, and awareness of the challenges and opportunities for market-driven renewable energy, both provincially and federally

- Strong interpersonal skills with proven ability to develop collaborative relationships with a wide array of stakeholders including corporate players, government, and public stakeholders
- Excellent communication skills (oral and written) with the ability to convey complex matters in plain language
- Strategic thinker who can help identify various approaches to achieve both short- and long-term BRC objectives
- Strong project management skills
- Self-starter, self-motivated, and results-oriented, with the ability to take initiative and work independently with minimal supervision

Other Valuable Qualifications

- Experience with corporate sustainability and/or corporate procurement of non-core projects
- Experience with energy and/or environmental policy advocacy and regulatory reform
- Experience working with First Nations and Indigenous groups
- Experience in public speaking and giving presentations
- Clear and concise writer who can adapt to a variety of styles, from technical and academic reports to more informal blogs and social media posts
- Experience in facilitation and/or chairing meetings, webinars, learning events and group processes
- Demonstrated commitment to sustainability and social change through educational, professional, and volunteer experiences

Compensation and Benefits

The salary rate is competitive and will be based on skills, experience and qualifications of the successful candidate.

Benefits include:

- extended health and dental
- four weeks of holidays per year
- flexible work hours
- RRSP plan
- training and development opportunities

Further terms of employment will be discussed with candidates during the interview process.

To Apply

Email your cover letter and resume to careers@pembina.org. Please ensure the following:

- Subject line includes Analyst BRCC and your last name
- Cover letter (max. two pages) explains why you are interested in working with the Pembina Institute and how your skills and qualifications meet the criteria outlined for this position
- Resume outlines your relevant skills, education and experience
- Cover letter and resume are saved as one PDF document using the naming convention lastnamefirstletter-application-position-year.pdf
 - example: smithm-application-Analyst-BRCC.pdf

Application deadline: 11:59 p.m. MT on Wednesday, November 23, 2022.

The Pembina Institute is an equal opportunity employer.

We thank all applicants for their interest but only those selected for an interview will be contacted.