

Employment Opportunity

Analyst, Business Renewables Centre Canada (Calgary)

Position Overview

The Pembina Institute is seeking a highly motivated and passionate individual to join the Calgary team to support one of its newest flagship initiatives, the Business Renewables Centre Canada (BRC-Canada). This person will thrive working with — and constantly learning from — our BRC members and external stakeholders in order to facilitate market-driven, large-scale renewable energy investment in Canada.

BRC-Canada (businessrenewables.ca) is a non-profit initiative of the Pembina Institute that works to simplify and accelerate large-scale corporate and institutional renewable energy procurement across the country. Currently, only Alberta provides the regulatory environment to facilitate these types of transactions. Even with the economic impacts of the COVID-19 pandemic, renewable energy procurement has continued to grow, and the need for innovative financing mechanisms, such as virtual power purchase agreements, will be a cornerstone of economic rebuilding efforts. We are confident in our ability to reach a goal of facilitating 2 GW of announced deals by 2025, and potentially more as other provinces take note of the private sector investment creating jobs in Alberta.

We are looking for someone energetic and resourceful with relevant renewable market and policy experience, strong communication skills, a solid work ethic and the creativity needed to support this relatively new initiative. The candidate should have an entrepreneurial spirit and excel at building stakeholder relationships. Ideally, the individual should have an understanding of how corporations function in the sustainability field and/or how they undertake non-core renewables procurement.

This full-time (40 hours per week) position is based in Calgary and will require some travel within Canada, once post-pandemic travel is resumed. While we collectively live through the effects of COVID-19, we have set up protocols to support employees to work remotely. We will maintain flexibility and creative delivery of our services while following all directives provided by government health authorities.

This position offers the opportunity to establish working relationships with energy professionals who are renewable buyers, developers and intermediaries across Canada and in the US, and contribute directly to addressing global climate change by scaling up the deployment of renewable energy.

Why the Pembina Institute?

The Pembina Institute is a national non-partisan think tank that advocates for strong, effective policies to support Canada's clean energy transition. Through research, consulting and convening, we employ multi-faceted and collaborative approaches to reduce the environmental impacts of energy production and use.

Our people are passionate about sustainability and dedicated to enabling positive social change. Our organizational culture encourages creativity and collaboration, and we offer a flexible and fast-paced work environment that rewards honesty, personal initiative and innovation. The successful candidate will join our dynamic team of nationally recognized professionals working on delivering clean energy solutions into the hands of Canada's decision makers and key influencers.

Our core values

Climate change threatens everyone. We must come together to evolve how energy is created and consumed through solutions based on equity, curiosity, evidence-based thinking and practicality.

Roles and Responsibilities

- Implement BRC strategy to build community, increase awareness and provide effective tools and services
- Cultivate, maintain and deepen constructive relationships with members, industry players, industry associations, and thought leaders
- Support existing members through 1:1 engagement and the production of high-quality resources that members rely on to accelerate their transactions, including primers, communication materials, reports, presentations, webinars, briefing notes, and summaries of industry news and trends
- Recruit new BRC members, being sensitive to balance among membership sub-groups
- Develop and implement an action plan on the role BRC can play in increasing Indigenous involvement in the corporate renewable energy procurement domain
- Work with communications staff to increase BRC brand awareness and generate content for social media
- Support management of quarterly BRC advisory board meetings and other board engagements
- Assist with securing additional funding opportunities for BRC
- Collaborate with the Renewable Energy Buyers Alliance (REBA) team, which undertakes similar work in the U.S. market

- Support other (non-BRC) strategic engagement initiatives of the Pembina Institute and serve as a member of the Alberta regional team; in particular support the efforts to advance an equitable net-zero future for Alberta, such as the project on Women in the Energy Transition.

Essential Skills and Qualifications

Candidates must clearly reflect the following skills and experience in their application. They may wish to provide examples of additional qualifications and describe how they would apply these in their role as BRC-Canada analyst.

- Minimum of an undergraduate degree in business, economics, public policy, environmental science/technology or related field
- A minimum of 3 years of work experience in industry, non-governmental or government sectors working on energy and environmental issues
- Knowledge of the renewable energy and/or electricity sector in Canada, and awareness of the challenges and opportunities for market-driven renewable energy, both provincially and federally
- Strong interpersonal skills with proven ability to develop collaborative relationships with a wide array of stakeholders including corporate players, government and public stakeholders
- Excellent communication skills (oral and written) with the ability to convey complex matters in plain language and leverage various communications channels
- A persuasive communicator who is able to build reciprocal relationships with members and potential members of the BRC
- Strategic thinker who can help identify various approaches to achieve both short- and long-term BRC objectives
- Strong project management skills
- Self-motivated and results-oriented, with the ability to take initiative and work independently with minimal supervision

Other Valuable Qualifications

- Experience with corporate sustainability and/or corporate procurement of non-core projects
- Experience with energy and/or environmental policy advocacy and regulatory reform
- Experience working with First Nations and Indigenous groups
- Experience in public speaking and giving presentations
- Clear and concise writer who can adapt to a variety of styles, from technical and academic reports to more informal blogs and social media posts

- Experience in facilitation and/or chairing meetings, webinars, learning events and group processes
- Demonstrated commitment to sustainability and social change through educational, professional, and volunteer experiences

Compensation and Benefits

The salary rate is competitive for an analyst in the environmental and non-profit sector and will be based on skills, experience and qualifications of the successful candidate.

Benefits include:

- extended health and dental
- four weeks of holidays per year
- flexible work hours
- RRSP plan
- training and development opportunities

Further terms of employment will be discussed with candidates during the interview process.

To Apply

Email your cover letter and resume to careers@pembina.org. Please ensure the following:

- Subject line includes Analyst BRC and your last name
- Cover letter (max. two pages)
- Resume outlines your relevant skills, education and experience
- Cover letter and resume are saved as one PDF document using the naming convention lastnamefirstletter-application-position-year.pdf (example: smithm-application-AnalystBRC-2021.pdf)

Application deadline: 11:59 p.m. MDT on Sunday, May 9, 2021.

The Pembina Institute is an equal opportunity employer.

We thank all applicants for their interest but only those selected for an interview will be contacted.