



— **SPONSORSHIP OPPORTUNITIES** —

**PEMBINA INSTITUTE'S**  
***unGALA***  
**2024**

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**Celebrate the power of  
Canada's clean-growth economy**

**Koerner Gardens at Evergreen Brick Works  
550 Bayview Ave, Toronto  
Thursday, January 25, 2024  
5:30 p.m. - 9:30 p.m.**





# PEMBINA INSTITUTE'S *unGALA*

## 2024 ORGANIZING COMMITTEE

Chair: Julia Langer, The Atmospheric Fund

Lisa DeMarco, Resilient LLP

JP Gladu, Mokwateh

Kathleen Gnocato, Public Policy Forum

Ted Gruetzner, Global Public Affairs

Marcella Munro, Teck Resources Ltd

Chad Schella, CIBC

Laurie Simmonds, Green Living Enterprises

## SPONSORSHIP OPPORTUNITIES

Pembina Institute's unGALA event creates a unique space for clean economy leaders and influencers to convene, network and share their vision for a prosperous Canada.

■ Net Zero Emissions Supporter	\$25,000
■ Sustainability Supporter	\$15,000
■ Corporate Table	\$10,000

*A limited number of \$10,000 corporate tables may be available*





## PEMBINA institute

### DON'T MISS unGALA 2024!

The Pembina Institute's unGALA will once again be held in January 2024. We'll all be ready to get together, put on our cowboy hats and celebrate the power of a clean energy future that drives a prosperous, connected Canadian economy. For more than a decade now, the annual Pembina Institute unGALA gathers leaders in government, industry, academia and non-governmental organizations, all committed to developing evidence-based, practical solutions to Canada's greatest energy challenges. It's called the unGALA because it's an unconventional party, beloved for the casual atmosphere and western attire.

The night will be full of delicious eats and plenty of networking with Canada's who's who of the sustainability sector, so be sure to secure your 2024 sponsorships early!

### ABOUT THE PEMBINA INSTITUTE

We gather leaders in government, industry, academia and non-governmental organizations, all committed to developing evidence-based, practical solutions to Canada's greatest energy challenges.

Our 50+ staff in Ontario, Alberta and B.C. aim to deliver clean energy solutions into the hands of decision makers, thought leaders, the industry and media. Although we're a hard-working, strategic and productive bunch, it's still a tall order for a team of our size. We don't do this alone! Our success ultimately depends on people like you.

By supporting the Pembina Institute, you are helping transform Canada for the better.

### 2023'S SOLD-OUT EVENT

brought together 300+ guests including entrepreneurs and a diversity of leaders from industry, clean tech, governments, non-profits and start-ups to celebrate a bold and inclusive clean economy in Canada.



Recognition & Benefits			
By supporting the Pembina Institute, you are helping transform Canada for the better.	Net Zero Emissions Supporter \$25,000	Sustainability Supporter \$15,000	Corporate Table \$10,000
» Number of tables (6 guests per table)	2	1	1
» Number of tickets to the VIP reception	4	2	
» Photo opportunities with VIPs	★		
» Customized digital event slides, displayed on video screens throughout the event	1	1	
» Adjacent to head table	★		
» Recognition by MC	★		
» Logo placement: <ul style="list-style-type: none"> <li>• All printed event signage,</li> <li>• unGALA program,</li> <li>• The Pembina Institute unGALA website with hyperlink to your site.</li> </ul>	Prominent	Prominent	Included
» Acknowledgement in Pembina Institute's social media channels	★	★	★
» With permission, mutual use of trademarks to promote support for one year	★	★	★



# PEMBINA INSTITUTE'S *unGALA*

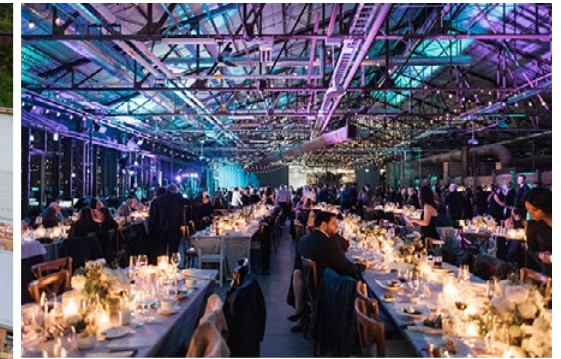
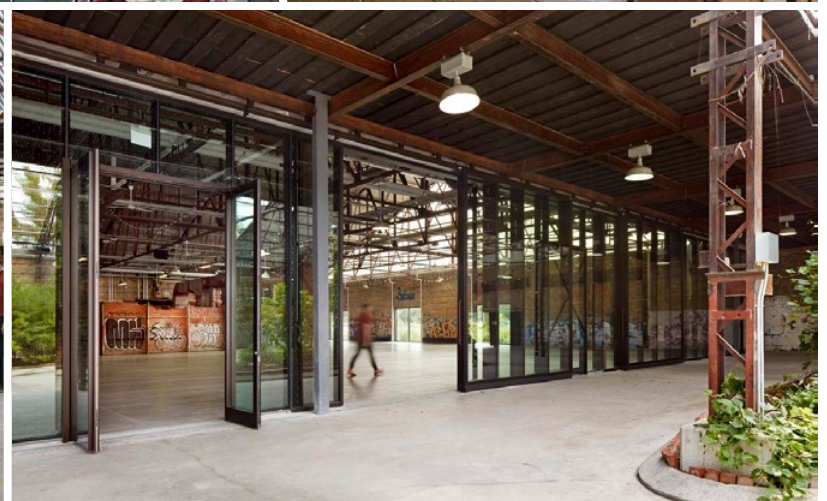
## NEW VENUE!

In 2024, the unGALA will be moving to the Koerner Gardens event space at Evergreen Brick Works. The venue was transformed from a collection of deteriorating heritage buildings into a globally recognized showcase for green design and urban sustainability.

Located in the Don Valley River, it is currently Toronto's only sustainable event space. The former quarry reopened in 2010 as Canada's first large-scale community environmental center, a dynamic venue for exploring ideas and solutions that advance sustainable cities. Its flagship event spaces are housed in the Centre for Green Cities, a LEED Platinum certified building.

When not being used for events, Evergreen Brick Works welcomes visitors of all ages to participate in myriad activities, workshops and community festivals. It offers a full suite of programs that cover subjects including ecology, play, food, design, urban planning, technology and the arts. Evergreen Brick Works is owned and operated as a social enterprise by Evergreen, a national not-for-profit that has designed and delivered programs which help Canadians live, work and play sustainably since 1991.

All proceeds from event space rentals go to support Evergreen's efforts to create greener, more sustainable cities.







## FOR SPONSORSHIP ENQUIRIES PLEASE CONTACT

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Thank you for your support!

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