



— SPONSORSHIP OPPORTUNITIES —

PEMBINA INSTITUTE'S
10TH ANNIVERSARY
unGALA
2023

**Celebrate the power of
Canada's clean-growth economy**

**The Fermenting Cellar, 28 Distillery Lane,
Distillery District, Toronto
Thursday, January 26, 2023
5:30 p.m. – 9:30 p.m.**



PEMBINA INSTITUTE'S 10TH ANNIVERSARY *un*GALA

2023 ORGANIZING COMMITTEE

Chair: Julia Langer, The Atmospheric Fund
Linda Coady, BC Council of Forest Industries
John Coyne, Circularfuture365
Lisa DeMarco, Resilient LLP
Kathleen Gnocato, MaRS Discovery District
Ted Gruetzner, Global Public Affairs
Robert Nicholson, RBC Capital Markets
Mark Rudolph, justenvironment
Chad Schella, Canada Post
Laurie Simmonds, Green Living Enterprises



SPONSORSHIP OPPORTUNITIES

Pembina Institute's unGALA event creates a unique space for clean economy leaders and influencers to convene, network and share their vision for a prosperous Canada.

■ Presenting Sponsor	\$60,000
■ Innovation Leader	\$35,000
■ Net Zero Emissions Supporter	\$25,000
■ Sustainability Supporter	\$15,000
■ Corporate Table	\$10,000





2022'S SOLD-OUT EVENT

brought together 300+ guests including entrepreneurs and a diversity of leaders from industry, clean tech, governments, non-profits and start-ups to celebrate a bold and inclusive clean economy in Canada.



PEMBINA institute

DON'T MISS unGALA 2023'S 10TH ANNIVERSARY!

The Pembina Institute's unGALA will once again be held in January 2023. We'll all be ready to get together, put on our cowboy hats and celebrate the power of a clean energy future that drives a prosperous, connected Canadian economy. For more than a decade now, the annual Pembina Institute unGALA gathers leaders in government, industry, academia and non-governmental organizations, all committed to developing evidence-based, practical solutions to Canada's greatest energy challenges. It's called the unGALA because it's an unconventional party, beloved for the casual atmosphere and western attire.

The night will be full of delicious eats and plenty of networking with Canada's who's who of the sustainability sector, so be sure to secure your 2023 sponsorships early!

ABOUT THE PEMBINA INSTITUTE

We gather leaders in government, industry, academia and non-governmental organizations, all committed to developing evidence-based, practical solutions to Canada's greatest energy challenges.

Our 50+ staff in Ontario, Alberta and B.C. aim to deliver clean energy solutions into the hands of decision makers, thought leaders, the industry and media. Although we're a hard-working, strategic and productive bunch, it's still a tall order for a team of our size. We don't do this alone! Our success ultimately depends on people like you.

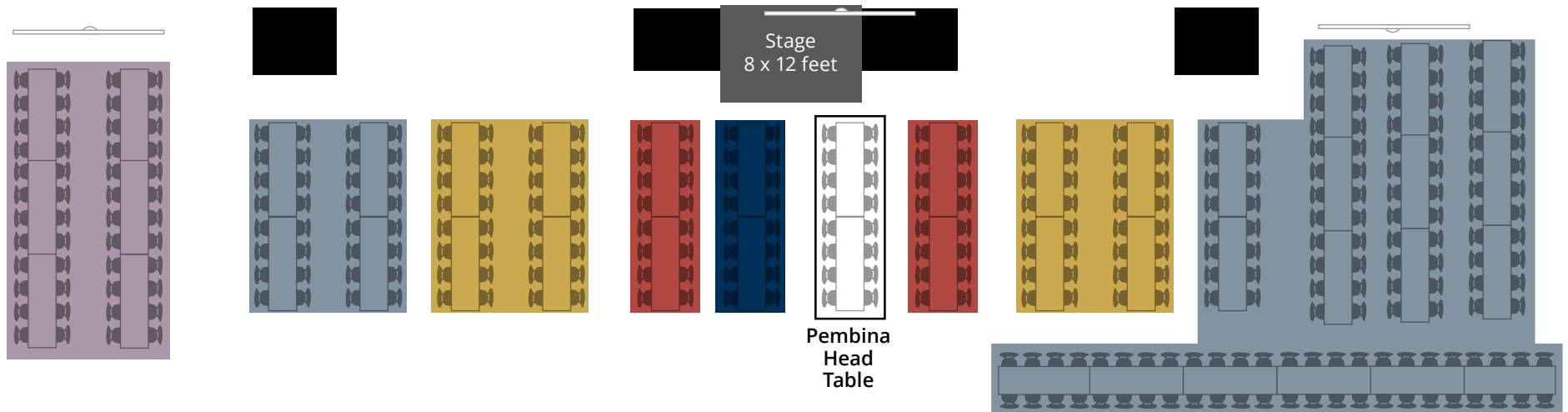
By supporting the Pembina Institute, you are helping transform Canada for the better.

Recognition & Benefits	Sponsorship Opportunities				
By supporting the Pembina Institute, you are helping transform Canada for the better.	Presenting Sponsor \$60,000	Innovation Leader \$35,000	Net Zero Emissions Supporter \$25,000	Sustainability Supporter \$15,000	Corporate Table \$10,000
» Number of tables (6 guests per table)	2	2	2	1	1
» Number of tickets to the VIP reception	16	8	4	2	
» Presenting Sponsor & category exclusivity	★				
» Centre stage seating placement, hosting VIP guests	★				
» Sparkling wine service at table	★				
» Brief opportunity on stage	★				
» Opportunity for a Pembina Institute speaker at an organization event	★	★			
» Photo opportunities with VIPs	★	★	★		
» Customized digital event slides, displayed on video screens throughout the event	3	2	1	1	
» Adjacent to head table	Head Table	★	★		
» Recognition by MC	★	★	★		
» Logo placement: <ul style="list-style-type: none"> • All printed event signage, • unGALA program, • The Pembina Institute unGALA website with hyperlink to your site. 	Top of page	Prominent	Prominent	Prominent	Included
» Acknowledgement in Pembina Institute's social media channels	★	★	★	★	★
» With permission, mutual use of trademarks to promote support for one year	★	★	★	★	★



FLOOR PLAN

Presenting Sponsor \$60,000	Innovation Leader \$35,000	Net Zero Emissions Supporter \$25,000	Sustainability Supporter \$15,000	Corporate Table \$10,000
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Thank you for your support!

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