Neighbourhood Freight Forum #2, October 18, 2017
Hello!

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What do we do?
We consolidate.
How do we do it?
Our model for success

Store ➔ Manage ➔ Distribute
A consolidated urban storage location
In practice

• 2 cargo cycles
• 2 e-vehicles
• 3 part-time drivers
• Over 40,000 deliveries in 2016
June 2016

October 2017
The benefits and challenges
Benefits

• Cost ($4/delivery within Toronto!)
• Carbon footprint reduction
• Marketing
• Market access
• Time

Challenges

• Amazonification of “delivery” and managing expectations
In closing

- Importance of alternative and evidence based solutions for cost-savings, safety, and the environment
- Technology is reducing the costs and making it easier
- Perceptions are changing
Thank you
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