

# 2023 ALBERTA CLIMATE SUMMIT

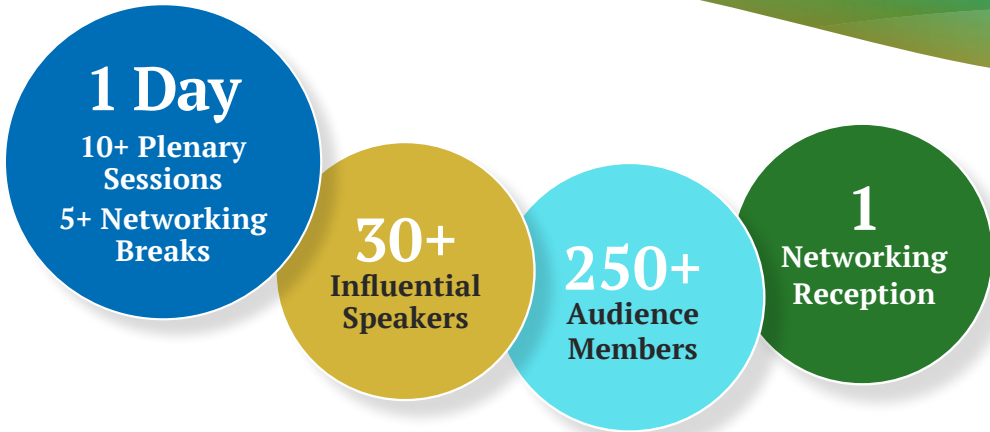
OCTOBER 26, 2023 | CALGARY

## *Bringing Albertans together to lead the energy transformation*

The Alberta Climate Summit brings thought leaders from industry, government, civil society groups, Indigenous Governments and rural communities together to learn from success stories, identify opportunities and challenges, and explore solutions related to Alberta's clean energy future. The full-day event showcases innovation already underway in Alberta, informs and connects decision makers, and inspires participants to play an active role in the province's energy transition.

### WHO WE ARE

The Pembina Institute is working to solve the challenges in Canada's transition to clean energy. With over 40 years of experience in convening diverse stakeholders, we advocate for a strong, science-based approach to policy, environmental protection and energy development.



The one-day symposium begins with international perspectives and local leaders. These are followed by a variety of keynote presentations, panel discussions and networking opportunities throughout the day to ensure attendees leave with new insights, critical connections and feeling inspired to tackle today’s challenges in a uniquely Albertan way.

## WHO ATTENDS

- CEOs • Directors • Presidents • Economists • Analysts • Advocates
- Engineers • Lawyers • Managers • Policy Advisors • Researchers
- Media • Strategists • Policy Makers • Subject Matter Experts
- Decision Makers from Federal, Provincial and Local Government

## DISCUSSION TOPICS

International Keynote Speaker

---

Net Zero Grid and the Canadian Electricity Regulation

---

Preparing Alberta's Workforce to Lead – Leading in the new and changing energy sectors

---

Federal or Provincial Ministerial Address

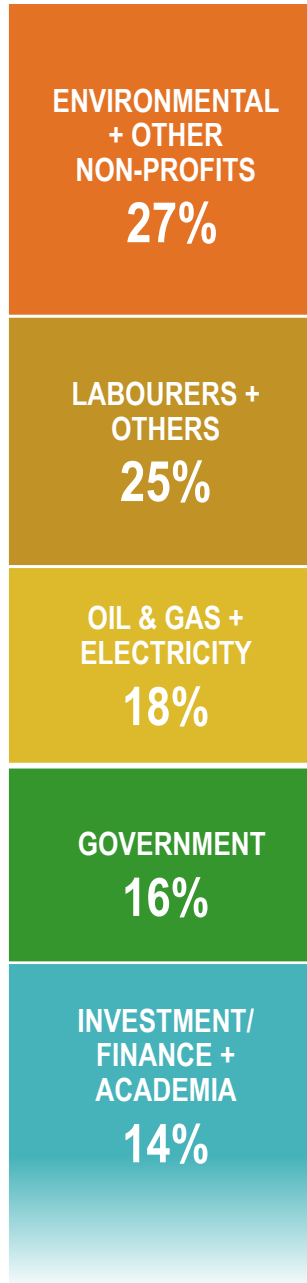
---

The Future of Energy in Changing Energy Markets

---

Carbon Dioxide Removal (CDR) and its Role in Deep Industrial Decarbonization

---



# SPONSORSHIP OPPORTUNITIES

By supporting the Alberta Climate Summit as a sponsor, you will benefit from dozens of touchpoints with participants at the event and stakeholders across the energy industry in Alberta via Pembina’s promotional activities pre- and post-event. If you would like to support the Summit in ways other than outlined below, please contact us for a one-on-one discussion on how we can work together.

	RECEPTION SPONSOR —\$25,000—	PREMIER PRESENTER —\$25,000—	NET ZERO CHAMPION —\$15,000—	CLIMATE CRUSADER —\$10,000—	SUSTAINABILITY SUPPORTER —\$5,000—
Presenting sponsor and category exclusive (with brief speaking opportunity at reception)*	✓				
Presenting sponsor and category exclusive (with brief speaking opportunity on stage)*		✓			
Inclusion of sponsor logo in event logo		✓			
Opportunity to introduce a session / speaker*			✓		
Number of complimentary registrations	8	8	6	4	2
Number of tickets to VIP Reception	6	6	4	3	2
Logo placement:					
• Podium or main stage	✓	✓			
• Printed event signage	✓	✓	✓	✓	✓
• Summit webpage with hyperlink	✓	✓	✓	✓	✓
Acknowledgement in Pembina Institute e-newsletter sent pre-event (approx. 8,000 contacts)	✓	✓	✓	✓	
Acknowledgement in Pembina Institute’s social media channels pre-event	✓	✓	✓		
Recognition at event by emcee	✓	✓	✓	✓	
Customized digital event slides displayed on screens through the event	✓	✓	✓	✓	
Logo on Sustainability slide displayed on screens throughout the event					✓

\*Presenter and speaking notes to be pre-approved by planning committee.

## FOR MORE INFORMATION ABOUT THE BENEFITS OF PARTICIPATION, PLEASE CONTACT:

**Sabrina Grobler**  
Associate Director, Strategic Partnerships  
sabrinag@pembina.org  
403-679-9789

**Cheryl De Paoli**  
Director Strategic Partnerships  
Cheryld@pembina.org  
587-328-2201