Residential Retail Products Program

2017 Alberta Climate Summit – Energy Efficiency Breakout Session

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Program Overview

Instant Savings $1 - $25
Online Rebates $75 - $100
Home Improvement Rebates Up to $6000
4 Million energy efficient products

400,000 GJ in 6 weeks

* Results from the Spring Instant Savings Program – April 28 to June 11
600 stores across Alberta

- Accessible to all Albertans with very low barriers to entry
36,000 Conversations about energy efficiency
Potential?

500,000 GJ
1.09 GJ/household
Since 2013

1.9 Million GJ
0.34 GJ/household
Since 2016

1.2 Million GJ
2.62 GJ/household
Since 2011

Alberta (after 6 weeks) = 0.30 GJ/Household
Historic Program Results

Nova scotia  Saskatchewan
270,000 Direct Engagements

In Nova Scotia, Toronto and Saskatchewan combined since inception of each of their programs
QUESTIONS + CONTACT

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