

Energy
Efficiency
Alberta

Residential Retail Products Program

2017 Alberta Climate Summit – Energy Efficiency Breakout Session

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Summerhill

Program Overview



Instant Savings \$1 - \$25

Online Rebates \$75 - \$100

Home Improvement Rebates
Up to \$6000



4 Million
energy efficient
products
400,000 GJ
in 6 weeks



600 stores across Alberta

- Accessible to all Albertans with very low barriers to entry



36,000
Conversations
about energy
efficiency

Potential?



500,000 GJ

1.09 GJ/household
Since 2013



1.9 Million GJ

0.34 GJ/household
Since 2016

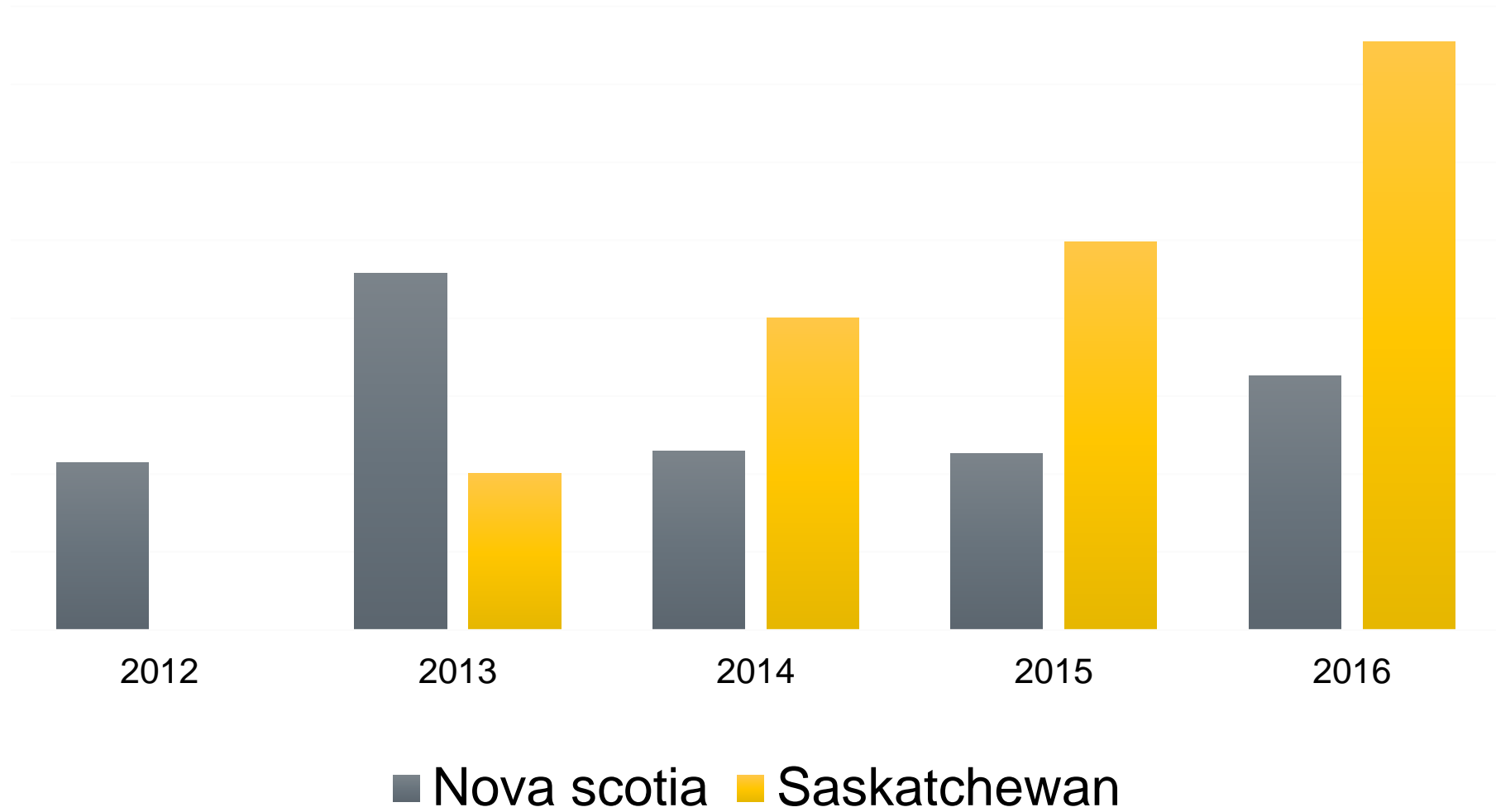


1.2 Million GJ

2.62 GJ/household
Since 2011

Alberta (after 6 weeks) = 0.30 GJ/Household

Historic Program Results



270,000 Direct Engagements



In Nova Scotia, Toronto and Saskatchewan combined since inception of each of their programs

QUESTIONS + CONTACT

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