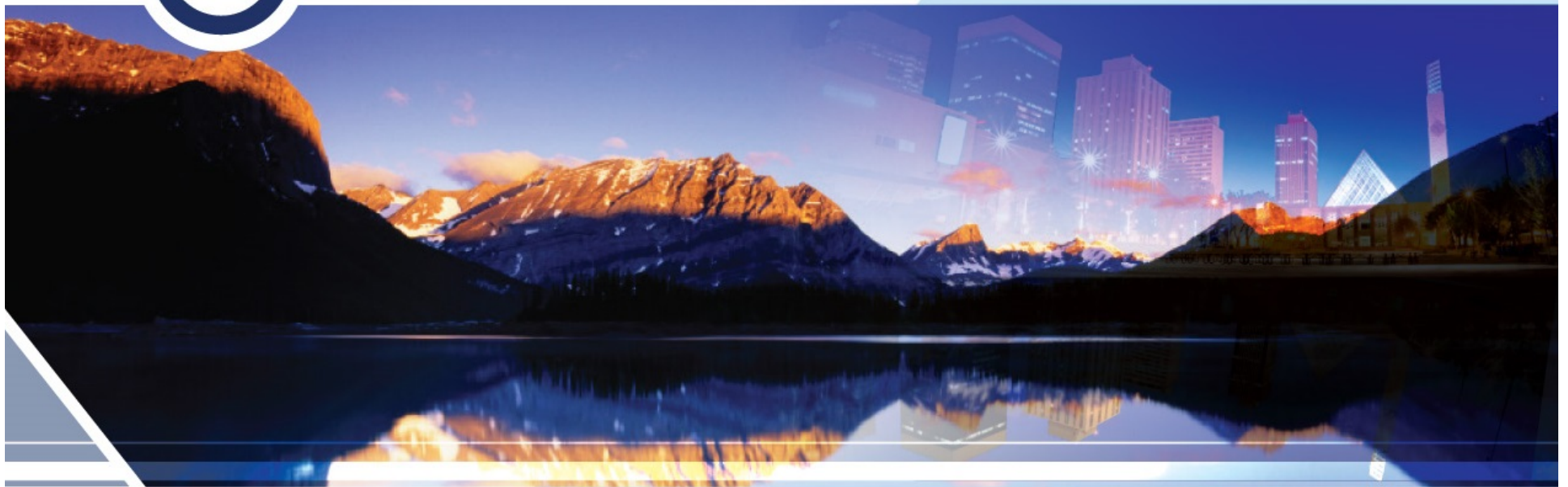




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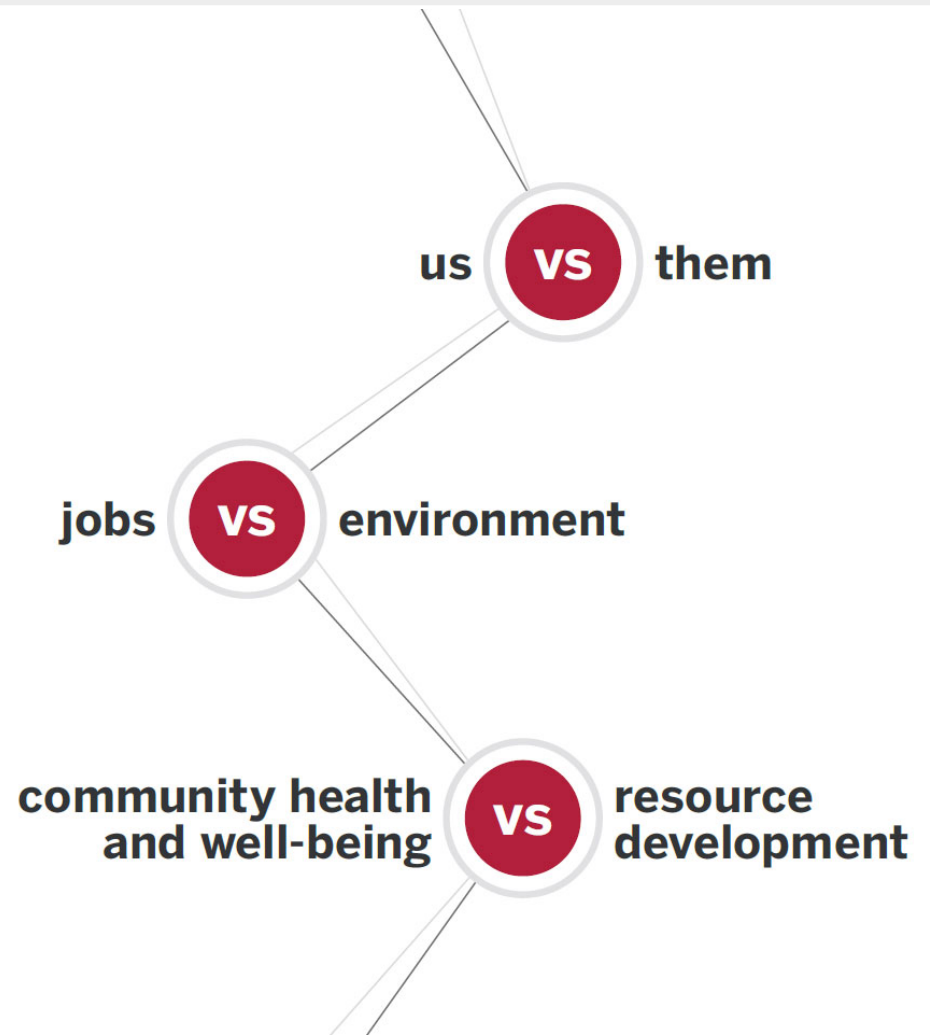
Alberta Leadership for Tomorrow - Today

Alberta Climate Summit - September 9, 2015

Chad Park



As a global energy leader, Alberta has experienced more than most how **divisive** and **polarizing** energy issues can be:



In response The Natural Step Canada and a growing group of collaborators are designing a forum **to discuss, experiment, and innovate.**



SUNCOR
ENERGY
FOUNDATION



The Banff Centre
inspiring **creativity**

PEMBINA
institute



energy**futureslab**

THE ENERGY FUTURES LAB IS...

Forum for ongoing experimentation, innovation, and collaboration

Space to move fragmented and polarized conversations to a new outcome-based dialogue

Channel to re-frame a broader public narrative

How can Alberta's leadership position in today's energy system

serve as a platform for the transition to the energy system that the future requires of us...



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The Energy Futures Lab

A new opportunity to test and scale prototypes and formalize collaborations to shape Alberta's energy future.

Leadership Cohort

Inspire a cohort of 30 to 40 of the next generation of leaders to build trust and knowledge, share lessons, and take collective action

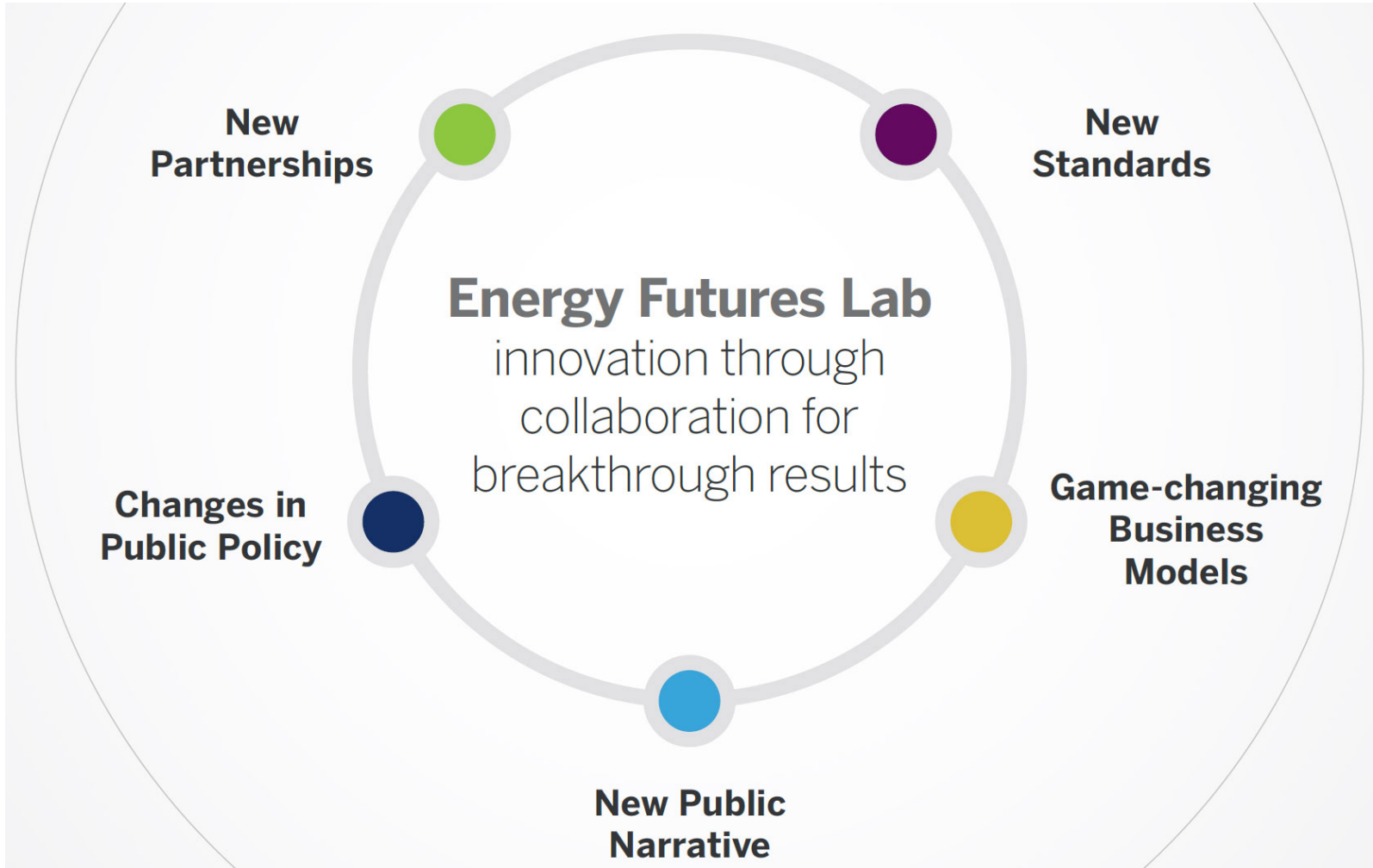
Organizational capacity building

Share lessons and knowledge amongst participating organizations and their stakeholders

Public Engagement

Spark a new energy future narrative





We welcome an opportunity to explore how we can work together.

Chad Park
Executive Director
613.748.3001 x5225
cpark@naturalstep.ca
[@ChadParkTNS](https://twitter.com/ChadParkTNS)



What Can You Do?

1. Encourage potential Fellows to apply
2. Funding (e.g. Fellowship sponsors)
3. Reach out and connect with us –
Alison: acretney@naturalstep.ca
4. Network partners - help get the stories out

Alberta is

steward

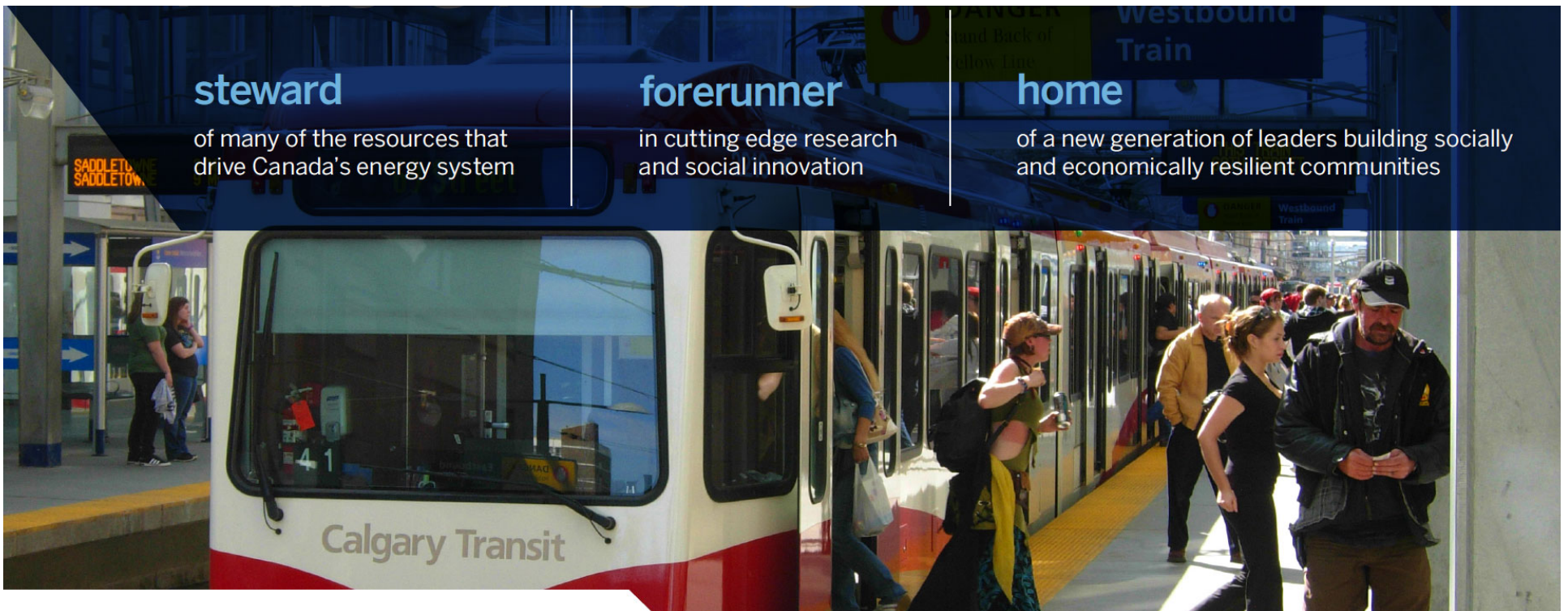
of many of the resources that drive Canada's energy system

forerunner

in cutting edge research and social innovation

home

of a new generation of leaders building socially and economically resilient communities



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Alberta can open a new space of

possibilities



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THE TIMELINE



PRE-LAB

**GETTING
PREPARED**

TO SPRING 2015

Design, resource, and source a diverse team who can lead, innovate and succeed.



PHASE I

**BUILDING
SHARED VALUE**

WINTER 2015

Commit to collaborating and begin to co-create a new, shared narrative about Alberta's energy system.



PHASE II

**DESIGNING
SHARED PRIORITIES**

TO SUMMER 2016

Map the desired transition in the system, prioritize collaborative projects, and engage stakeholders beyond the lab.



PHASE III

**ONGOING INNOVATION &
OUTCOME EVALUATION**

TO 2018

Co-ordinate action across a broad range of organizations, which in turn begins to shift the public narrative about energy issues.



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