





British Columbians' opinions on climate change and clean energy

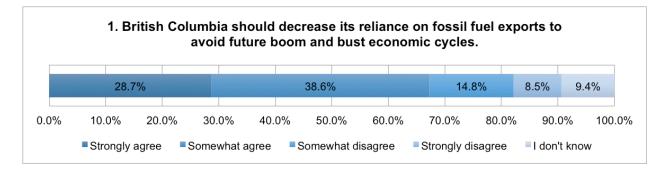
About this public opinion research

The Pembina Institute, Clean Energy Canada and the Pacific Institute for Climate Solutions commissioned Strategic Communications Inc. to conduct this poll. The results are from an online survey that was fielded April 1st to April 2nd 2014, conducted among 802 adult British Columbia residents using an established proprietary research panel. The results have been statistically weighted according to the most current education, age, gender and region Census data to ensure a sample representative of the entire adult population of British Columbia. Discrepancies in or between totals are due to rounding.

Results

Respondents were provided with the following preamble prior to being asked to respond to three statements:

Please indicate the extent to which you agree or not with the following statements.



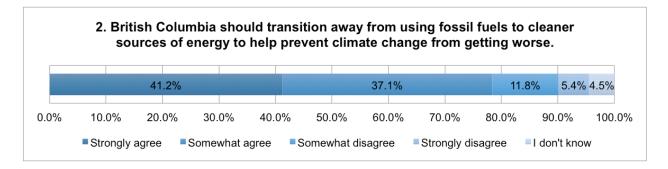
Statement 1

67.3 per cent of British Columbians agree, and 23.3 per cent disagree, that B.C. should decrease its reliance on fossil fuel exports to avoid future boom and bust economic cycles.

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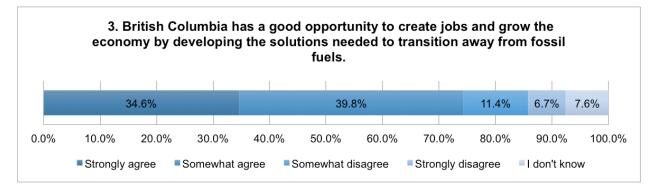
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Statement 2



78.3 per cent of British Columbians agree, and 17.3 per cent disagree, that B.C. should tranisiton away from using fossil fuels to cleaner sources of energy to help prevent climate change from getting worse.

Statement 3



74.4 per cent of British Columbians agree, and 18.1 per cent disagree, that B.C. has a good opportunity to create jobs and grow the economy by developing the solutions needed to transition away from fossil fuels.