



**81%**

OF HOMEBUYERS PREFER WALKABLE, TRANSIT-FRIENDLY NEIGHBOURHOODS TO CAR-DEPENDENT LOCATIONS, EVEN IF IT MEANS TRADING A LARGE HOUSE AND YARD FOR A MODEST HOUSE, TOWNHOUSE OR CONDO.



IF PRICE WERE NOT AN ISSUE, ALL AGE GROUPS WOULD PREFER TO LIVE IN A LOCATION-EFFICIENT CITY OR SUBURB, WITH **82%** OF RESPONDENTS OVER 60 AND **84%** UNDER 35 EXHIBITING THAT PREFERENCE.



**60%**

OF FAMILIES WITH THREE OR MORE CHILDREN WOULD TRADE OFF A LARGER HOUSE IN A CAR-DEPENDENT LOCATION FOR WALKABILITY, RAPID TRANSIT AND A SMALLER HOME.



**60%**

OF RESPONDENTS WOULD CHOOSE TO LIVE IN AN AREA WITH EASY ACCESS TO RAPID TRANSIT IN ORDER TO GIVE UP ONE CAR AND SAVE \$200,000 OVER A 25-YEAR PERIOD – EVEN IF THIS MEANS LIVING IN A SMALLER HOME.



ONLY **19%**

OF RESPONDENTS WOULD CHOOSE A LARGE HOME AND YARD, BUT WHERE A CAR IS REQUIRED AND COMMUTING TAKES MORE THAN 30 MINUTES.