



THE DROP DISTRIBUTION

Neighbourhood Freight Forum #2, October 18, 2017



Hello!



Darryl Brown

Founder @DropDist



THE DROP DISTRIBUTION



What do we do?



We consolidate.



How do we do it?

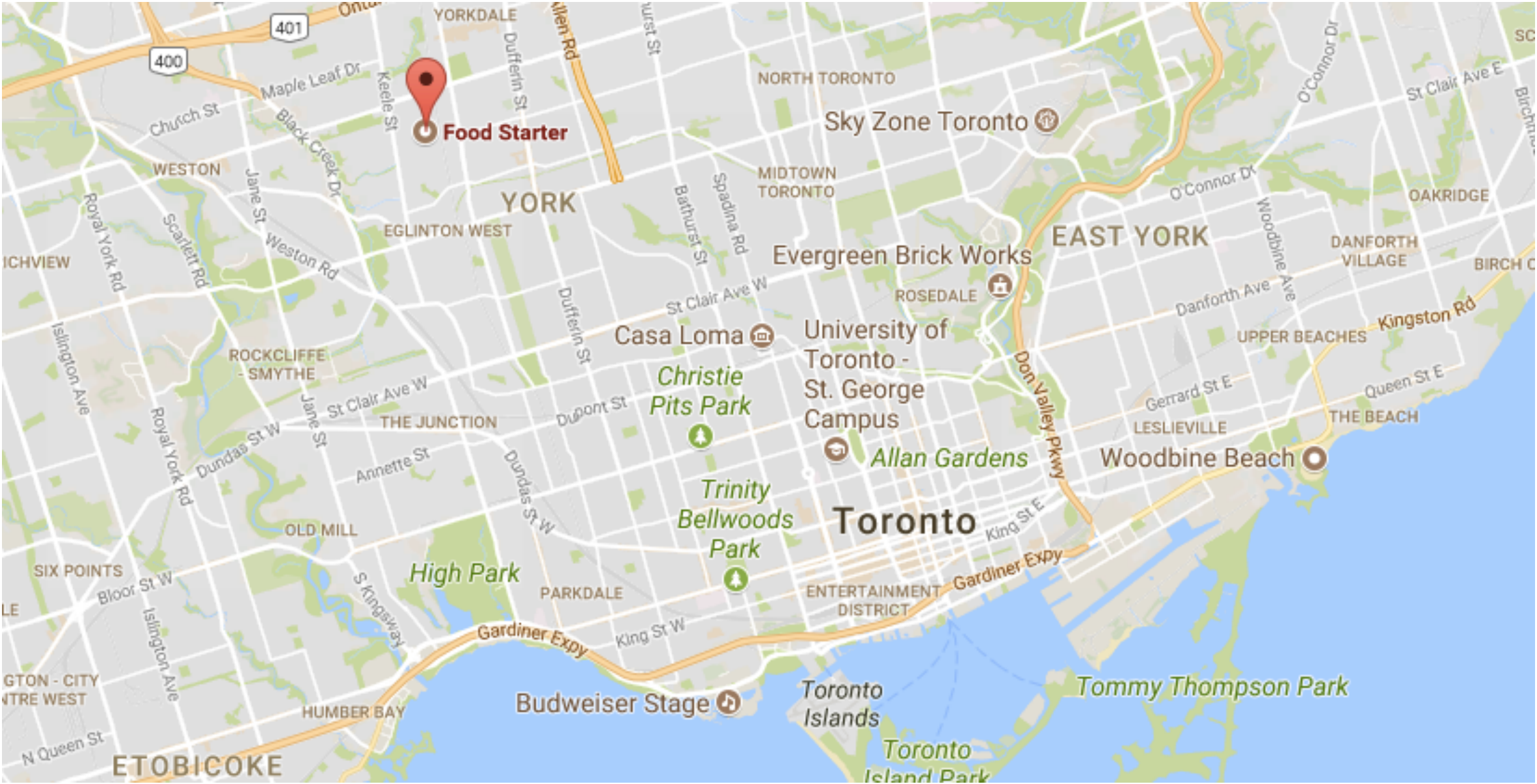


Our model for success



Storage

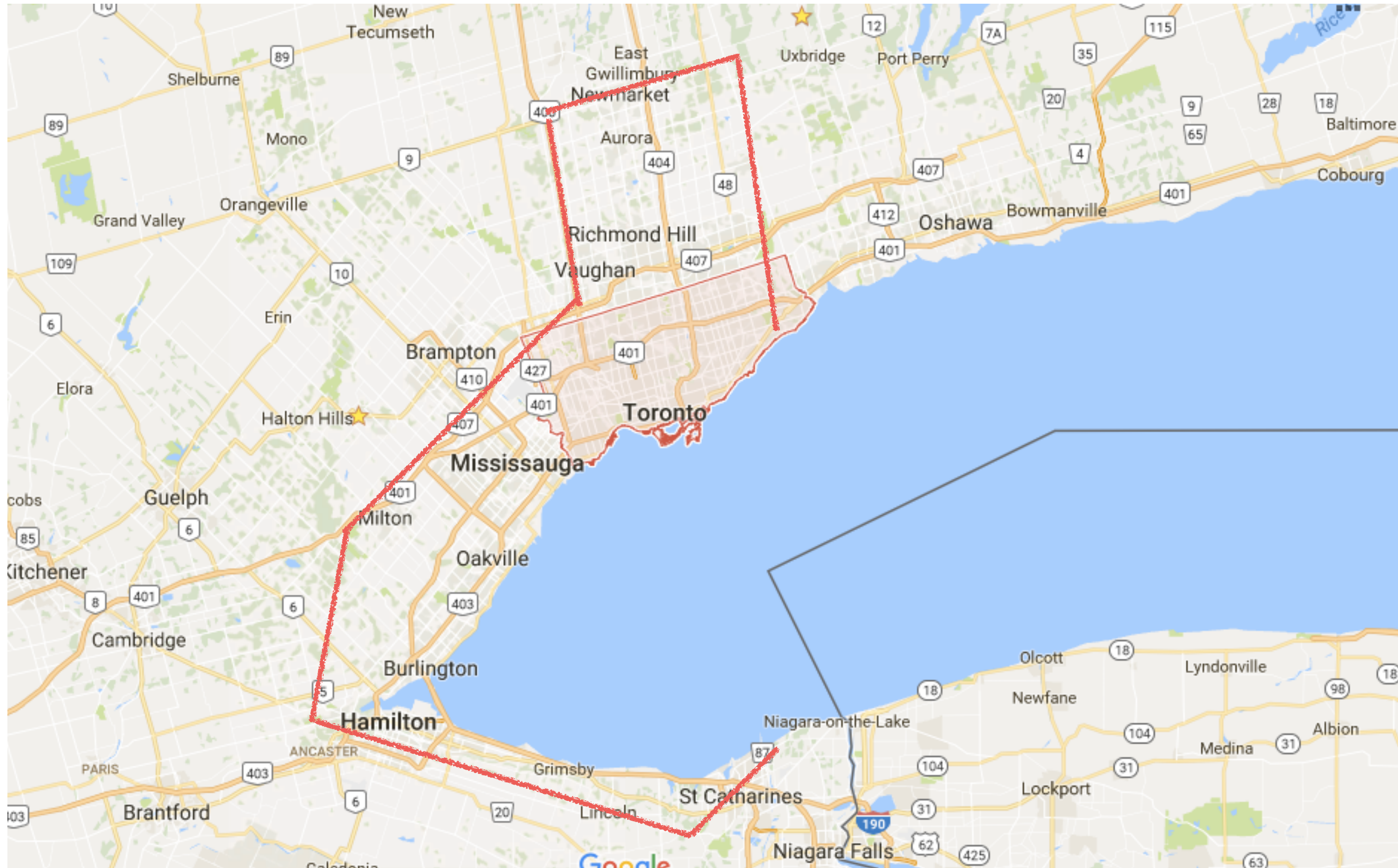
A consolidated urban storage location



Management

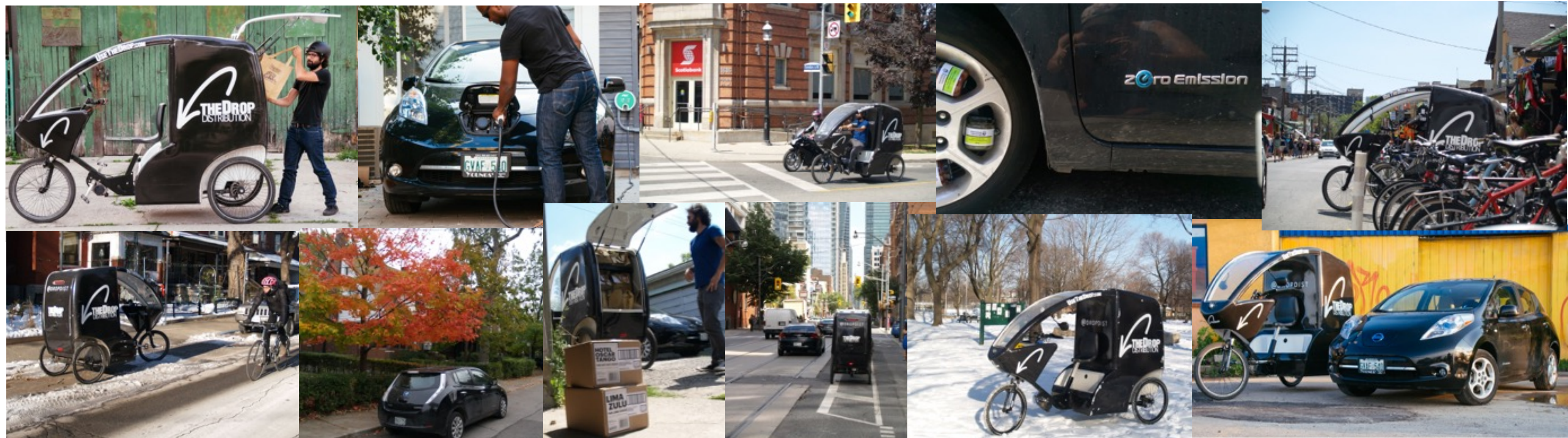


Distribution

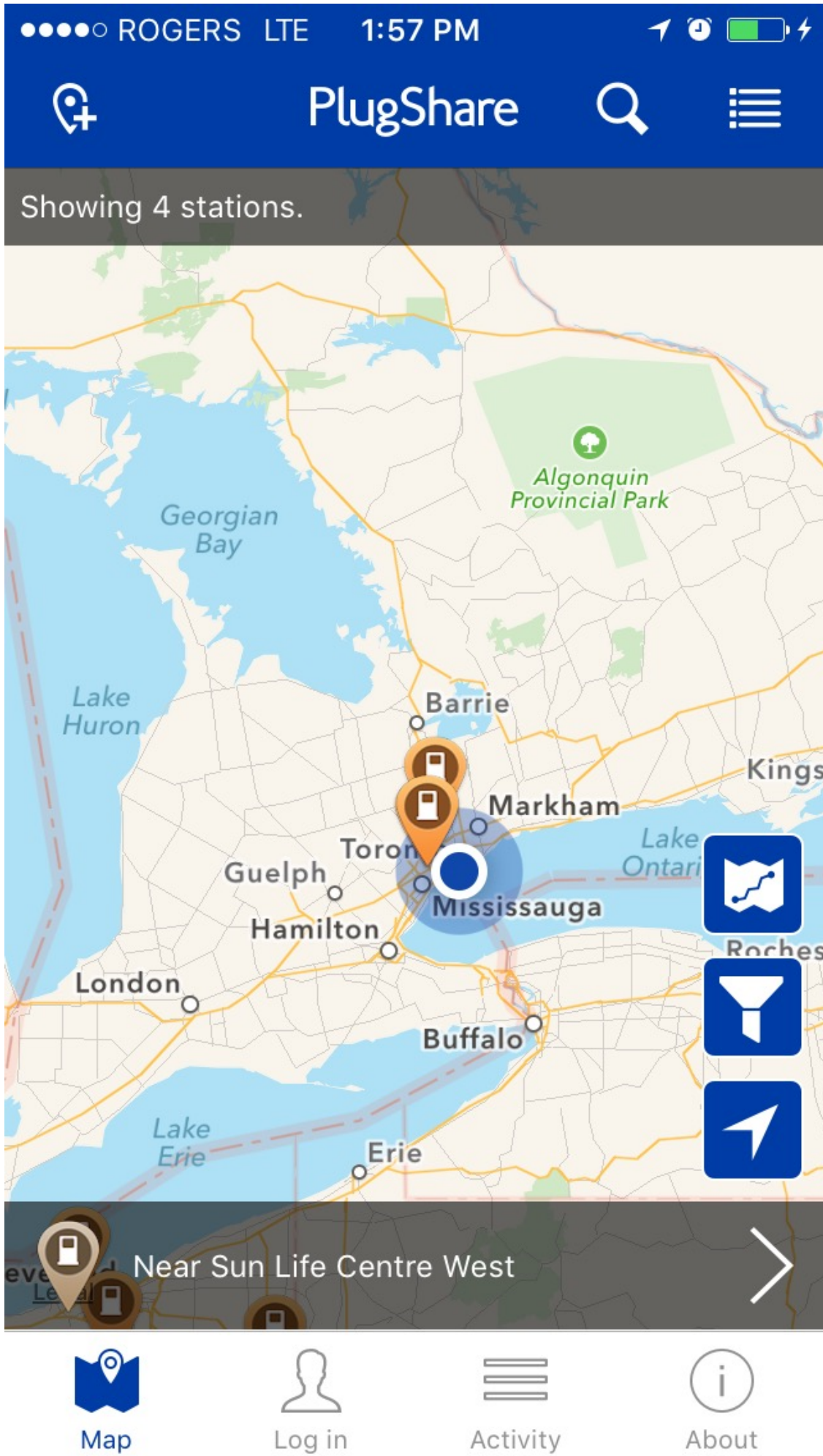


In practice

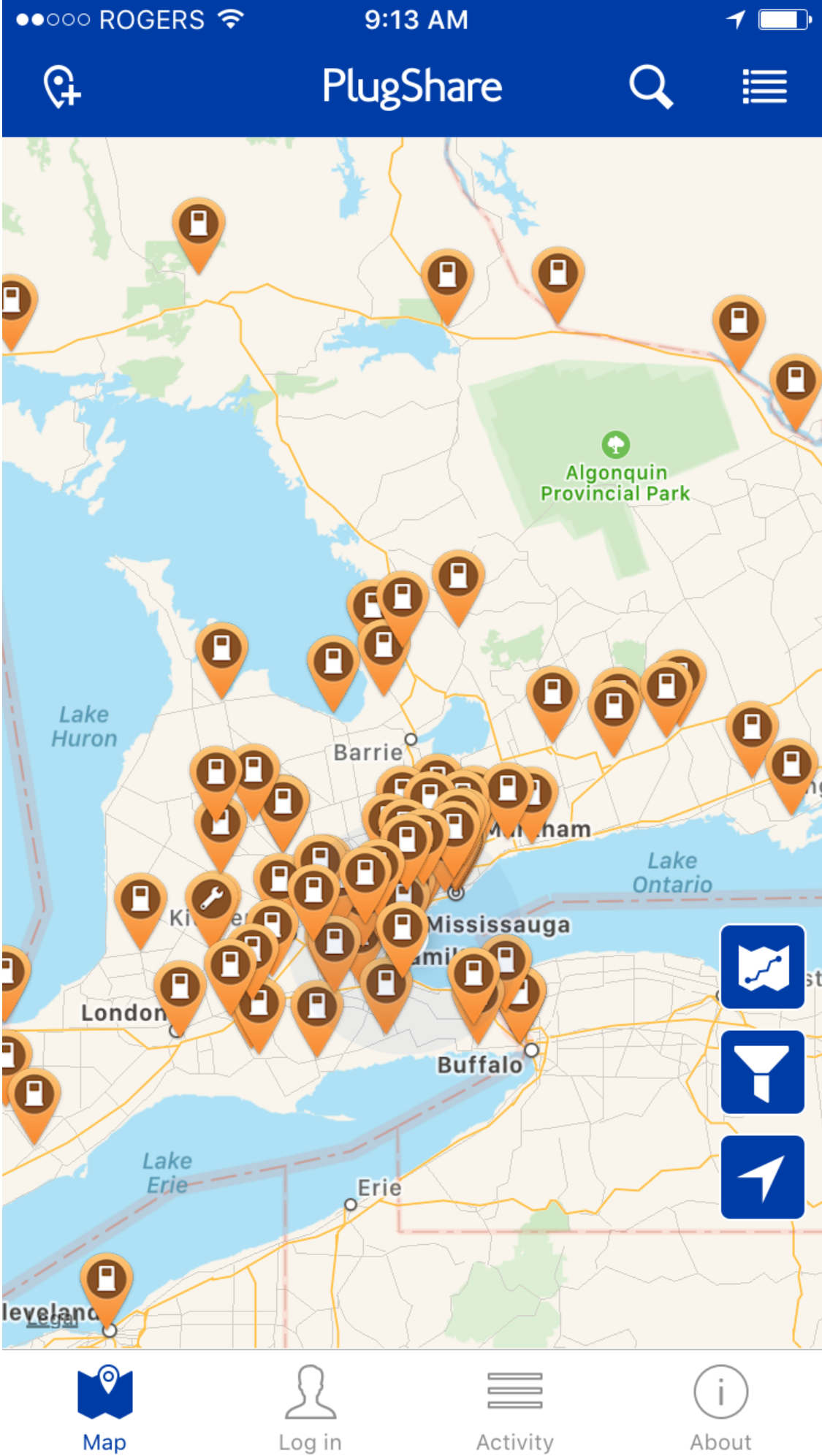
- 2 cargo cycles
- 2 e-vehicles
- 3 part-time drivers
- Over 40,000 deliveries in 2016



June 2016



October 2017



The benefits and challenges

Benefits

- Cost (\$4/delivery within Toronto!)
- Carbon footprint reduction
- Marketing
- Market access
- Time

Challenges

- Amazonification of “delivery” and managing expectations



In closing

- Importance of alternative and evidence based solutions for cost-savings, safety, and the environment
- Technology is reducing the costs and making it easier
- Perceptions are changing



Thank you

For more information please contact:

Darryl Brown

getconnected@usethedrop.com

416.710.3275

USETHEDROP.COM

PROPDIST


THE DROP
DISTRIBUTION



Bloorcourt

 **TORONTO**